Total	No.	of	Questions:	4
- 0	1,00	UL	Questions.	-

FAB (com -)	(2)11-20
FYB com >	2217-20
Exam. Seat No.	

Total No. of Pages: 3

#### Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati. (Empowered Autonomous)

Affiliated to Savitribai Phule Pune University, Pune F.Y.B Com

Financial Accounting - II

Semester - II

	(2022 Pattern)	- II
Time: 02:00 Hours	(No. of Credit: 3)	Maxi. Marks: 60
Instructions to the candidate	es:	or Carly Carl
I. All questions are comp II. Figures to the right sid III. Simple calculator is al	le indicate full marks.	
Q.1) A) Fill in the Blanks	(Any Five)	[05]
1. IGST is payable when	n the supply is	
a) Interstate b) Intra	a-state c) Intra- UT d) All of the	above
2. When goods are tran	nsferred from one department to other	er department, they are called_
a) Inter-departmental	transfers b) Outer-departmental tra	ansfers.
c) Not a transfer	d) Regular transfer.	
3. Hire purchase act is p		
a) 1932 b) 1956 c		
	erized accounting software.	
a) TALLY b) SAP	c) GAAP d) ERP	
	st is credited by the buyer to	
	ant b) Hire Vendor Account c) Interes	
	ants rent & rates is allocated on the b	
a) Number of light poin	nts b) Floor area c) Wages d) No	one of the above
7. The initial payment pa	ayable at the time of signing the hire	
	n payment c) Hire purchase price	d) Interest
B) Write a Short Note (A	ny Two)	[10]
	Hire Purchase and Installment System	m
2. Features of Computer	rized Accounting	
3. Types of GST		
4. Inter Departmental Tr	ransfer	
5. Types of Computeriz	ed Accounting	and Carrier and

Trial Balance as on 31st March 2024

Particulars	Debit Rs	G ii
Capital	Debit Rs	Credit Rs
General Reserve	• •••	1,00,000
Stock on 1st April 2023		26,000
Department- X	60,000	11
Department- Y	69,000	e 12.
Purchases	62,000	1 10
Department- X	1.00.000	
Department- Y	1,00,000	
Wages	60,000	
Department- X		•••
Department- Y	30,000	
Sales	40,000	
Department- X		•••
Department V	the sale of a	• • • • • • • • • • • • • • • • • • • •
Sundry Debton		2,40,000
Sundry Debtors and Creditors Bills Receivable and D	25,000	1,60,000
Bills Receivable and Payable Discount Received		29,100
Building	5,000	7,000
Printing and Stationary	27 200	10,000
Discount Allowed	27,200	,,,,,,
Advertisement	5,000 10,000	
Plant and Machinery	8,000	
Furniture	32,000	
Salesman Commission	25,000	
Cash at Bank	3,500	
Carriage Inwards	12,000	
Bad Debts	2,400	
Travelling Expenses	20,000	
Rates and Taxes	3,000	
Insurance ·	12,000	
mourance .	21,000	
Total		
l Information is also provided	5,72,100	5,72,100

### Following additional Information is also provided:

- 1. Department-X rendered services to Department Y amounting to Rs.2,000.
- Department-X rendered services.
   Discount Allowed and Discount Received are allocated on the basis of departmental
- 3. Printing and Stationary, Carriage Inwards, Advertisement, Salesman Commission, Bad Debts, Travelling Expenses, Rates and Taxes and Insurance are allocated in the ratio of
- 4. Stock on 31<sup>st</sup> March 2024 of Department 'X' Rs.50,000 and Department 'Y' Rs.40,000.

#### Prepare:

- 1) Departmental Trading Account
- 2) Departmental Profit and Loss Account for the year ended 31<sup>st</sup> March, 2024

### Q. 3) Pass necessary journal entries in the books of Pradip Co. Ltd., Baramati

Date	Transactions
of - 2005	Purchased goods from Ayush Pvt. Ltd., Baramati of Rs. 5,00,000
1 <sup>st</sup> February, 2025	@ 18% GST.
ord P. 1 2025	Sold goods to Mr. Rajesh, Mumbai with cash of Rs. 6,80,000
3 <sup>rd</sup> February, 2025	@ 12 % GST
10 <sup>th</sup> February, 2025	Electricity bill paid to MSEB, Baramati of Rs. 10,000 @ 5 % GST.
14 <sup>th</sup> February, 2025	Sold goods to Shekhar Ltd., Pune of Rs.5,00,000 @ 18 % GST.
21 <sup>st</sup> February, 2025	Purchased furniture from Ajay Furniture, Baramati Rs.40,000 @, 5% GST.
24 <sup>th</sup> February, 2025	Consultancy Fees paid to Adv. Jamdade & firm, Baramati of
26 <sup>th</sup> February, 2025	Sold goods to Ganesh Ltd., Punjab of Rs.1,50,000 @ 18 % GS1.
28 <sup>th</sup> February, 2025	Purchased goods from Sanjay Ltd., Gandhinagar, Gujarat of Rs.7,40,000 @ 18 % GST.

### Q. 4) Attempt the following question

[15]

On 1<sup>st</sup> January 2025 Shrinath Transport Company, Baramati purchased Trucks from Ashok Leyland Ltd. Kolkata costing Rs 30,00,000 on the hire purchase system. Payment was to be made Rs. 10,00,000 down and the remaining balance in 4 equal installments together with interest @ 10% p.a. Shrinath Transport Company write off depreciation @ 15% on the Straight Line Method. Shrinath Transport Company closes its books every year on 31<sup>st</sup> March.

Prepare the Following ledger accounts in the books of Shrinath Transport Company.

- a) Trucks A/C
- b) Ashok Leyland Ltd. A/C
- c) Interest A/C

Seat No.	
Scat NO.	

### Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati. AUTONOMOUS

### Semester Examination

Class: F.Y.B.Com.

Semester-I (2022 Pattern) Subject: Business Economics-Micro-I

Note: 1 All grant	Total Marks
Note: 1. All questions are compulsory. 2. Figures to the right indica 3. Draw neat diagram wherever is necessary 4 See the	te full mail
3. Draw neat diagram wherever is necessary. 4 See the original paper for Reference.	al English question
	-Snow duestiol
Que.1. Answer the following questions.	
1. Who Propounded the Law of Demand?	(12)
2. Who is the father of Economics?	01
3. Which is the relationship between Demand and D.	01
otate the Total Cost formula.	01
5. Give an example of Joint demand.	01
6. What is meant by Economics?	02
/. Which are Economic factors?	02
8. State the formula of Production Function	02
Que. 2. Answer the following questions. (Any Three)	02
1. State the Assumption of law of Demand.	(12)
2. State the factors of Production.	
3. State the criticisms of the Law of Returns to Scale.	
. Diale the limitations of Dusings D.	
lue. 3. Answer the following questions. (Any Two)	
1. Explain in detail the Importance of Business Economics.  2. Explain the difference of Business Economics.	(12)
2. Explain the difference between Minner E.	(1-)
<ol> <li>Explain the difference between Micro Economics and Macro I</li> <li>Explain in detail the determinants of Demand.</li> </ol>	Economics.
a determinants of Demand.	
1. Explain in detail the mothed of B	
- Prain in detail the methods of Demand foregotting	(12)
2. Explain the law of Returns to Scale	
3. Explain the types of price elasticity of Demand.	
e. 5. Answer the following grant:	
	(12)
2. What is meant by cost of Production? Explain in detail its Nat	ture and Scone
2. What is meant by cost of Production? Explain in detail its Nat Cost	of Production
	- SOLIOII

### मराठी भाषांतर

गण: ६०

सूचना: १. सर्व प्रश्न सोडविणे आवश्यक आहे.२. उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवतात.३.आवश्यक तेथे सुबक आकृत्या काढा. ४. संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी. (१२) प्र.१ ला. खालील सर्व प्रश्नांची उत्तरे लिहा. १.मागणीचा नियम कोणी मांडला? २.अर्थशास्त्राचे जनक कोण आहेत? ३.मागणी व किंमत या दोघांमध्ये कोणता संबंध आहे? ४.एकूण खर्चाचे सूत्र सांगा. ५.संयुक्त मागणीचे उदाहरण सांगा. 2 ६.अर्थशास्त्र म्हणजे काय? ७.आर्थिक घटक कोणकोणते आहेत? ८.उत्पादन फलनाचे सूत्र सांगा. प्र.२ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही तीन) (१२) १. मागणीच्या नियमाची गृहीतं सांगा. २. उत्पादनाचे घटक कोणकोणते आहेत ते सांगा. परिमान प्रत्येय नियमाच्या टीका सांगा. ४. ट्यावसायिक अर्थशास्त्राच्या मर्यादा सांगा. प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन) (१२) १. व्यावसायिक अर्थशास्त्राचे महत्त्व सविस्तर स्पष्ट करा २. सूक्ष्मलक्षी अर्थशास्त्र व समग्रलक्षी अर्थशास्त्र यातील फरक स्पष्ट करा. मागणीचे निर्धारक घटक सविस्तर स्पष्ट करा. प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन) (१२) १. मागणीच्या पूर्व अंदाजाच्या पद्धती सविस्तर स्पष्ट करा. २. परिमान प्रत्येय नियम सविस्तर स्पष्ट करा. 3. मागणीच्या किमत लवचिकतेचे प्रकार सविस्तर स्पष्ट करा. प्र.५ वा. खालील प्रश्नाचे उत्तर लिहा. (कोणताही एक) (83) १. व्यावसायिक अर्थशास्त्र म्हणजे काय? त्याचे स्वरूप व व्याप्ती सविस्तर स्पष्ट

२. उत्पादन खर्च म्हणजे काय ? उत्पादन खर्चाचे प्रकार सविस्तर स्पष्ट करा.

Total no. Of Questions – 05 Total no. of Printed Pages- 02

C	
Seat No.	

# Anekant Education Society's Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati. AUTONOMOUS

Affiliated to Savitribai Phule Pune University, Pune Semester End Examination

Class: F.Y.B.Com.

Semester - II (2022 Pattern)

Subject: Business Economics - II

Course Title: Business Economics (Micro) -II

Course Code: UCBE121

1	Time: 2.00 Hours.	Total Marks: 60
Note:	<ol> <li>All questions are compulsory.</li> <li>Figures to the right indicate full ma</li> <li>Draw neat diagram wherever is necessary.</li> <li>See the original English for Reference.</li> </ol>	
Que.1	. Answer the following questions.	(12)
	1. What is mean by total Revenue?	1
	2. What is mean by monopoly?	1
	3. How many sellers are there in a duopoly?	-1
	4. Who propounded the modern theory of Rent?	1
	5. What is mean by marginal Revenue?	2
	6. What is mean by perfect competition?	2
	7. Write the definition of Oligopoly.	. 2
	8. Give the definition of interest.	2
Que. 2	. Answer the following questions. (Any Three)	(12)
	1. Explain the concept of Backward bending labor supply curve'?	
	2. State the features of Duopoly market.	
	3. Explain the concept liquidity trap?	
	4. State the features of Oligopoly market.	
Que. 3	. Answer the following questions. (Any Two)	(12)
	1 Explain the concept of Quasi rent?	
	2. Explain the Concept of Price discrimination?	
	3. Explain the 'Break Even Point'.	Property of the Control of the Contr
Que. 4	. Answer the following questions. (Any Two)	(12)
	1.Explain the concept of collective bargaining?	()
	2.Explain the uncertainty theory of Profit?	
	3.Explain the features of perfect competition?	
Que. 5	. Answer the following questions. (Any One)	(12)
	1. Explain the equilibrium of producer under monopoly market?	( )
	2. Explain the liquidity preference theory of interest?	
	******************	

३. सावश्यक आहे.२. उन्हीन के	गुणः
३. आवश्यक तथे सुबक आकृत्या काढा. ४. संदर्भासाठी मूळ इंग्रजी प्रश्नांची पूर्ण गुण प्र.१ ला. खालील सर्व प्रश्नांची उत्तरे विका	दर्शवतात.
प्र.१ ला. खालील सर्व प्रश्नांची उत्तरे लिहा.	4का पहावा. 
रशुण प्राप्ता म्हणजे कारा?	(65)
२. मक्तेदारी म्हणजे काय?	8
३. द्विविक्रेताधिकार बाजारात किती विक्रेते असतात?	8
४. खंडाचा आधुनिक सिद्धांत कोणी गांडला?	8
५. सीमात प्राप्ती म्हणजे काय?	8
६.पूर्ण स्पर्धा म्हणजे काय?	3
७. अल्पविक्रेताधिकार बाजाराची व्याख्या लिहा.	5
८.व्याजाची व्याख्या द्या.	3
प्र.२ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही तीन)	(85)
१. 'श्रमाचा पाठीमागे झुकणारा पुरवठा वक्र' ही संकल्पना स्पष्ट करा?	(85)
२. द्विविक्रेताधिकार बाजाराची वैशिष्ट्ये सांगा.	
३. रोखतेच्या सापळ्याची संकल्पना स्पष्ट करा?	
४. अल्पविक्रेताधिकार बाजाराची वैशिष्ट्ये सांगा.	*
प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	(१२)
१. आभासी खंडाची संकल्पना स्पष्ट करा.	
२. म्ल्यभेदाची संकल्पना स्पष्ट करा?	
३. 'समविच्छेद बिंद्' संकल्पना स्पष्ट करा?	
प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	
१. 'सामूहिक सौदाशक्ती' ही संकल्पना स्पष्ट करा.	(१२)
२. नफ्याचा अनिश्चीतता पत्करण्याचा सिद्धांत स्पष्ट करा?	
३. पूर्ण स्पर्धा बाजाराची वैशिष्ट्ये स्पष्ट करा?	
प्र. थवा. खालील प्रश्नाचे उत्तर लिहा. (कोणताही एक)	
१ मक्तेदारी बाजारातील उत्पादकाचा समतोल स्पष्ट कराउ	(१२)
२. व्याजाचा रोखता प्राधान्य प्रवृती सिद्धांत स्पष्ट करा?	
The state of the s	

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous) Affiliated to Savitribai Phule Pune University, Pune Class: FYBA/FYBCom/FYBSc (Plain)/FYBSc (Computer)/FYBVoc/FYBBACA/FYBBA/FYBLib Subject: Functional English Semester: II Subject Code (ENG-181-AEC): Functional English (ENG-181-AEC) Pattern) (NEP Marks: 30 (No. of Credits: 02) Time: 1 Hour Instructions: a. All questions are compulsory. b. Figures to right indicate full marks. (04)Q. 1. (A) Attempt each of the following. 1. I speak English. (Change into passive voice) 2. The master is being followed by the dog. (Change into active voice) 3. I was writing a letter. (Change into passive voice) 4. A case has been filed by the CBI. (Change into active voice) (06)(B)Attempt each of the following. 1. Complete your assignment. You leave the college. (Join the sentences with 'before') 2. I feel happy. India has won the match. (Join the sentences with 'because') 3. Umesh ran all the way to school. He was late. (join the sentences with 'though') (12)Q. 2. Attempt any four of the following. 1. Write about the character of Gomti Devi in The Child. 2. Write about the character of the narrator in The Child. 3. How does Najab cross the desert in Love Across the Salt Desert? 4. Explain the condition of drought in Kutch in Love Across the Salt Desert. 5. What does the writer compare herself to in the poem Still I Rise? 6. What is the significance of war imagery in Success is Counted Sweetest? (08)Q. 3. Attempt any two of the following. 1. Write a letter to invite your friend to stay with you during the summer vacations. 2. Write an email in response to the vacancy advertised in The Times of India for the post of a teacher. 3. Use the following Idioms/Phrasal Verbs in your own sentences: a) to look into b) to go into action c) to turn off d) to keep well 4. Identify the following words as noun/verb/adverb/adjective: a) beautiful b) red c) intelligently d) important \*\*\*\*

Anekant Education Society's

**Total No of Questions: 03** 

Exam Seat No

Total No of pages: 01

Seat No. -

No. of Questions - 5]

[Total No. of Pages - 01

Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

(Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y.B.Com

**Entrepreneurship Development I** 

(Semester - I)

UCED111B: Entrepreneurship Development I

(2022 Pattern)

Time: Two Hours]

(No. of Credits 03)

[Max. Marks: 60

#### Instructions to the candidates:

- a) All questions are compulsory.
- b) Figures to the right side indicate full marks.

#### Q.1 (A) Attempt each of the following. (1 marks each)

(04)

- (i) Who is the head of Hindu Undivided Family Business?
- (ii) State any two internal factors affecting entrepreneurship development.
- (iii) What is inflation?
- (iv) Give two names of entrepreneurs in India.
- (B) Attempt each of the following. (2 marks each)

(08)

- (i) What is business organization?
- (ii) Define partnership.
- (iii) What do you mean by entrepreneurship?
- (iv) Write any two types of unemployment.

(12)

- Q.2 Attempt any three of the following. (4 marks each)
  - (i) Write the features of entrepreneurship.(ii) Write a note on regional imbalance.
  - (iii) Describe the qualities of entrepreneurs.
  - (iv) Write a note on Sale of Goods Act, 1930.

### Q.3 Attempt any two of the following. (6 marks each)

(12)

- (i) Write the features of sole proprietorship.
- (ii) Explain the importance of business.
- (iii) Write the functions of entrepreneurs.

#### Q.4 Attempt any two of the following. (6 marks each)

(12)

- (i) Write the features of The Indian Contract Act, 1872,
- (ii) Explain the problems faced by entrepreneurs.
- (iii) Write the types of entrepreneurs.

### Q.5 Attempt any one of the following. (12 marks each)

(12)

- (i) Explain the various problems of growth relevance to entrepreneurship.
- (ii) Write in detail different types of business organizations.

Seat No. -

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

Empowered Autonomous

Affiliated to Savitribai Phule Pune University, Pune F.Y.B.Com

Basics of Business Administration Semester I

ADM-101-GEN: Basics of Business Administration (2024 Pattern)

Time: 2 Hours

(No of Credits: 4)

Max. Marks: 60

#### Instructions to the candidates:

- a) All questions are compulsory.
- b) Figures to the right side indicate full marks.

#### Q.1 (A) Attempt each of the following

(04)

- (i) State the meaning of business.
- (ii) What is full form of NGO?
- (iii) State the meaning of business promotion.
- (iv) What do you mean by business environment?

#### (B) Attempt each of the following.

(08)

- (i) State the meaning of business administration.
- (ii) What is meant by one person company?
- (iii) State the meaning of business development.
- (iv) What is meant by internal factors of business environment?

#### Q.2 Attempt any three of the following.

(12)

- (i) Write the objectives of business.
- (ii) Explain the stages in business promotion.
- (iii) State the impact of new policies on business administration.
- (iv) Write a note on joint stock company

#### Q.3 Attempt any two of the following.

(12)

- (i) write the process of business development.
- (ii) Explain the features of non-profit joint stock company under Section 25 of the Companies Act.
- (iii) State the external factors of business environment.

#### Q.4 Attempt any two of the following.

(12)

- (i) Explain the features of limited liability partnership.
- (ii) State the characteristics of business.
- (iii) Explain the internal factors of business environment.

#### Q.5 Attempt any one question.

(12)

- (i) Explain the functions of business administration.
- (ii) Write in the details types of business organisation.

#### मराठी रुपांतर

प्र.१ ला. (अ	n) खालील <u>प्रत्येक</u> प्रश्न सोडवा.	(08)
(i)	व्यवसायाचा अर्थ सांगा.	
(ii)	एन. जी. ओ. चे पूर्ण रूप काय आहे?	
(iii	i) व्यवसाय पदोन्नतीचा अर्थ सांगा.	
(iv	y) व्यावसायिक पर्यावरण म्हणजे काय?	
(3	ब) खालील प्रत्येक प्रश्न सोडवा.	(0८)
(i)	व्यवसाय प्रशासनाचा अर्थ सांगा.	(0)
(ii	i) एक व्यक्ती कंपनी म्हणजे काय?	
(ii	ii) व्यवसाय विकासाचा अर्थ सांगा.	
(i	v) व्यावसायिक पर्यावरणाचे अंतर्गत घटक म्हणजे काय?	
प्र.२ रा. ख	गलीलपैकी कोणतेही तीन प्रश्न सोडवा.	(85)
. (i	) व्यवसायाची उद्दिष्टे लिहा.	(88)
(i	i) व्यवसायाच्या पदोन्नतीचे टप्पे स्पष्ट करा.	
(i	iii) नवीन धोरणांचा व्यवसाय प्रशासनावर होणारा परिणाम सांगा.	
(i	iv) संयुक्त भांडवली संस्था यावर टीप लिहा.	
प्र. ३ रा. र	खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोडवा.	(88)
(	i) व्यवसाय विकासाची प्रक्रिया लिहा.	,
	ii) कंपनी कायद्याच्या कलम 25 अंतर्गत ना-नफा संयुक्त भांडवली संस्थेची वैशिष्ट्ये स्पष्ट करा.	
(	iii) व्यावसायिक पर्यावरणाचे बाह्य घटक सांगा.	
प्र. ४ था.	खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोडवा.	(95)
(	i) मर्यादित दायित्व भागीदारीची वैशिष्ट्ये स्पष्ट करा.	(88)
(	(ii) व्यवसायाची वैशिष्ट्ये सांगा.	
(	(iii) व्यावसायिक पर्यावरणाचे अंतर्गत घटक स्पष्ट करा.	
प्र. ५ वा.	खालीलपैकी कोणताही एक प्रश्न सोडवा.	
	(i) व्यवसाय प्रशासनाची कार्ये स्पष्ट करा.	(88)
	(ii) व्यवसाय संस्थांचे प्रकार सविस्तर लिहा.	
	the state of the s	

- 0 00

franchise.

(ii) Write in detail procedure of registration of a company.

Total No. of Pages - 02

**Anekant Education Society's** 

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Empowered Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y.B.Com

Principles of Business Administration

(Semester - II)

ADM-151-GEN: Principles of Business Administration

(2024 Pattern) Max. Marks: 60 (No. of Credits 04) Time: 2 Hours Instructions to the candidates: All questions are compulsory. b) Figures to the right side indicate full marks. (04)Q.1 (A) Attempt each of the following. (i) What is GST? (ii) What do you mean by business strategy? (iii)State the full form of NPC. (iv) Write the meaning of merger. (08)(B) Attempt each of the following. (i) Write the meaning of productivity. (ii) State the concept of business engineering. (iii) What is a business license? (iv) What do you mean by Public Private Partnership? (12)Q.2 Attempt any three of the following. (i) What are the measurements of productivity? (ii) State the importance of business strategy. (iii) Write a note on outsourcing. (iv) What types of returns a business need to file? (12)Q.3 Attempt any two of the following. (i) What are the objectives of merger and acquisition? (ii) Write the various factors which affect productivity. (iii) State the interface between business, government and society. (12)Q.4 Attempt any two of the following. (i) Explain the compliance of legal requirements in promoting a business. (ii) Write the importance of product quality control. (iii) Write the steps involved in developing strategies. (12)Q.5 Attempt any one of the following. (i) What do you mean by franchise? Explain in detail advantages and disadvantages of buying a

#### मराठी रूपांतर

गराठा रूपातर	5055EEE
सूचना:	
अ) सर्व प्रश्न सोडविणे आवश्यक आहे.	
ब) उजवीकडील अंक गुण दर्शवितात.	
प्र.१ अ) खालील सर्व प्रश्न सोडवा.	(08)
(i) GST म्हणजे काय?	
(ii) व्यवसाय व्यूहरचना म्हणजे काय?	
(iii) NPC चे पूर्ण रूप सांगा.	
(iv) विलीनीकरणाचा अर्थ लिहा.	
ब) खातील <u>सर्व प्रश्न</u> सोडवा.	(0.1)
(i) उत्पादकतेचा अर्थ लिहा.	(00)
(ii) व्यवसाय अभियांत्रिकीची संकल्पना सांगा.	
(iii) व्यवसाय परवाना म्हणजे काय?	
(iv)सार्वजनिक खाजगी भागीदारी म्हणजे काय?	
प्र.२ खालीलपैकी कोणतेही तीन प्रश्न सोडवा.	
(i) उत्पादकतेचे मापक काय आहेत?	(१२)
(ii) व्यवसाय व्यूहरचनेचे महत्त्व सांगा.	
(iii) आउटसोर्सिंग यावर टीप लिहा.	
(iv) व्यवसायाला कोणत्या प्रकारचे रिटर्न भरावे लागतात?	
प्र.३ खालीलपैकी कोणतेही दोन प्रश्न सोडवा.	
(i) विलीनीकरण आणि संपादनाची उद्दिष्टे काय आहेत?	(१२)
(ii) उत्पादकतेवर परिणाम करणारे विविध घटक लिहा.	
(iii) व्यवसाय, सरकार आणि समाज यांच्यातील संबंध सांगा.	
प्र.४ खालीलपैकी कोणतेही दोन प्रश्न सोडवा.	
(i) व्यवसायाला चालना देण्यासाठी कायदेशीर आवश्यकतांचे पालन कसे करावे हे स्पष्ट करा.	(१२)
(ii) उत्पादन गुणवता नियंत्रणाचे महत्त्व लिहा.	
(iii) व्यूहरचना विकसित करण्यातील टप्पे लिहा.	
प्र.५. खालीलपैकी कोणताही एक प्रश्न सोडवा.	
(i) फ्राँचायझी म्हणजे काय? फ्राँचायझी खरेदी करण्याचे फायदे आणि तोटे सविस्तर स्पष्ट करा.	(१२)
(ii) कंपनीची नोंदणी करण्याची प्रक्रिया सविस्तर लिहा.	
· · · · · · · · · · · · · · · · · · ·	

#### Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati Semester- II Examination

Affiliated to Savitribai Phule Pune Un	niversity, Pune
Allimated to buyking a same	Seat No.

Total No. of Pages: 01 (one)

Total No. of Questions: 05

Class: F.Y.B.Com. Subject Code (COMFE1201): Compulsory English

2019 Pattern

Marks: 60 (No.of Credits-03) Time: 2.00 Hours

Note: a. All questions are compulsory

b. Figures to right indicate full marks

Q.1 A) Attempt each of the following

1. What blows into the protagonist's room in "Unhappiness"?

2. What kind of a company is PepsiCo?

3. What are India's strengths and weaknesses according to Narayan Murthy?

4. What were the three rules Nooyi followed for rising to the top of the PepsiCo ladder?

B. Attempt each of the following

1. Which words describe the poet's beloved in 'A Red, Red Rose'?

2. How has the story of Nooyi's development been an example of success as a result of hitching one's wagon to a start?

3. Why did Rakesh not allow his father to eat as he desired?

4. What is 'apparition' in the story Unhappiness?

Q. 2 Attempt any three of the following

(04)

1. How does the narrator present the difference between life in the village and in the city

2. How does Narayan Murthy urge the students to pursue excellence?

3. Give a summary of the attitude of the company and the ex-CEO of the company to

4. Describe Rakesh's reaction when he discovered that his father had been bringing his son to buy him sweets. (12)

Q. 3. Attempt any two of the following

1. Write your own opinions on The Need for Excellence.

2. On what according to Henry Ford can reputation not be built?

3. You are Umesh Patel and you work for India Travel. Write an e-mail letter to the malika rao@gmail.com in response to a request you have received from Ms Mallika Rao for information about the packages you offer for holidays in Uttaranchal. Mention details such as place names, tourist attractions, arrangements for stay, food and transport. Also say that a detailed travel plan will be sent on request.

Q. 4. Attempt any two of the following

1. What are the main ideas expressed by the poet in 'Stopping by woods on a Snowy Evening'?

2. Explain a critical appreciation of 'Red Red Rose'.

3. What were the ills of Licence Raj?

(12)

1. You are applying for the post of Assistant Professor in Savitribai Phule Pune University. Q. 5. Attempt any one of the following University. Write your resume on the concerning subject.

2. Write an official report on Primary Education Programme.

Total no.	of Question	ns – 05
Total no	. of Printed	Pages- 02

Seat No.	
Seat No.	

### Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati. EMPOWERED AUTONOMOUS

Semester End Examination

Class: F.Y.B.Com.

Semester - II (2019 Pattern)

Subject: Business Economics - II

Course Title: Business Economics (Micro) - II

Course Code: COMBE1203

(No. of Credits 03) Total Marks: 60 Time: 2.00 Hours. 1. All questions are compulsory. 2. Figures to the right indicate full marks. Note: 3. Draw neat diagram wherever is necessary. (12)Que.1. Answer the following questions. 1. What is mean by marginal Revenue? 1 2. How many sellers are there in a monopoly? 3. How many buyers are there in a duopoly? 1 4. Who propounded the modern theory of Rent? 5. What is mean by rent? 2 6. What is mean by profit? 2 7. What is mean by perfect competition? 2 8. Give the definition of interest. Que. 2. Answer the following questions. (Any Three) (12)1. Explain the concept of 'Collective Bargaining'. 2. State the features of monopolistic Competition. 3. Explain the concept 'Product Differentiation'. 4. State the features of oligopoly market. (12)Que. 3. Answer the following questions. (Any Two) 1 Explain the concept of 'Break Even Point'. 2. Explain the Concept of liquidity trap with diagram? 3. Explain the Ricardian Theory of Rent. (12)Que. 4. Answer the following questions. (Any Two) 1. Explain the Backward bending labor supply curve with diagram? Explain the uncertainty theory of Profit. 3. Explain the features of perfect competition? (12)Que. 5. Answer the following questions. (Any One) 1. Explain the equilibrium of producer under oligopoly market. 2. Explain the liquidity preference theory of interest?

#### मराठी भाषांतर

वेळ: २.०० तास	<u>errior an intra</u>	गुण: ६०	
स्चनाः १. सर्व प्रश्न सोडविणे आवश्यक आ	ाहे.२. उजवीकडील अंक प्रश्नांचे पूर्ण गु हाढा. ४. संदर्भासाठी मूळ इंग्रजी प्रश्न	 ुण दर्शवतात. पत्रिका पहावी.	
प्र.१ ला. खालील सर्व प्रश्नांची उत्तरे लिहा.			(१२)
१. सीमांत प्राप्ती म्हणजे काय?			8
२. मक्तेदारी बाजारात किती विक्रेते	ने असतात?		ę
३. दविविक्रेताधिकार बाजारात किर्त	नी ग्राहक असतात?		8
४. खंडाचा आधुनिक सिद्धांत कोण	गी मांडला?		8
५. खंड म्हणजे काय?		EMERICA SALAR	2
६. नफा म्हणजे काय?			2
७. पूर्ण स्पर्धा बाजार म्हणजे का	य?		2
८.व्याजाची व्याख्या लिहा.			5
प्र.२ रा. खालील प्रश्नांची उत्तरे लिहा. (क १. 'सामूदायिक सौदाशक्ती' ची २. मक्तेदारीयुक्त स्पर्धा बाजा ३. वस्त्भेदाची संकल्पना स्पष् ४. अल्पविक्रेताधिकार बाजारा	ो संकल्पना स्पष्ट करा? राची वैशिष्ट्ये सांगा. ष्ट करा?		(१२)
प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (व १. 'समविच्छेद बिंदु' ची संकल २. रोखतेच्या सापळ्याची संक ३. रिकार्डीचा खंड सिद्धांत स	कोणतेही दोन) त्र्पना स्पष्ट करा. तल्पना आकृतीसह स्पष्ट करा? स्पष्ट करा?		(१२)
प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. १. 'श्रमाचा पाठीमागे झुकणा २. नफ्याचा अनिश्चिततेचा	. (कोणतेही दोन) ारा पुरवठा वक्र' आकृतीसह स्पष्ट करा. सिद्धांत स्पष्ट करा?		(१२
<ol> <li>पूर्ण स्पर्धा बाजाराची वैशि</li> <li>प्र.५ वा. खालील प्रश्नाचे उत्तर लिहा.</li> <li>१ अल्पविक्रेताधिकार बाजार</li> <li>२. व्याजाचा रोखता प्राधान्य</li> </ol>	शेष्ट्ये स्पष्ट करा (कोणताही एक) रातील उत्पादकाचा समतोल स्पष्ट करा. य प्रवृती सिद्धांत स्पष्ट करा. *****		(8:

### मराठी भाषांतर

<del>orgon united</del>	गुण: ६०
वेळ: २.०० तास सूचना: १. सर्व प्रश्न सोडविणे आवश्यक आहे.२. उजवीकडील अंक प्रश्नांचे पूर्ण म् ३. आवश्यक तेथे सुबक आकृत्या काढा. ४. संदर्भासाठी मूळ इंग्रजी प्रश्न	गुण दर्शवतात. गपत्रिका पहावी.
३. आवश्यक तथ सुबक आकृत्या पाळा. क. रायनाराज रूज र	
प्र.१ ला. खालील सर्व प्रश्नांची उत्तरे लिहा.	(85)
१. सीमांत प्राप्ती म्हणजे काय?	ę
२. मक्तेदारी बाजारात किती विक्रेते असतात?	8
३. द्विविक्रेताधिकार बाजारात किती ग्राहक असतात?	٩
४. खंडाचा आधुनिक सिद्धांत कोणी मांडला?	8
५ खंड म्हणजे काय?	3
६. नफा म्हणजे काय?	₹.
७. पूर्ण स्पर्धा बाजार म्हणजे काय?	5
८.व्याजाची व्याख्या लिहा.	2
प्र.२ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही तीन) १. 'सामदायिक सौदाशक्ती' ची संकल्पना स्पष्ट करा?	(१२)
२. मक्तेदारीयुक्त स्पर्धा बाजाराची वैशिष्ट्ये सांगा.	
<ol><li>वस्त्भेदाची संकल्पना स्पष्ट करा?</li></ol>	
४. अल्पविक्रेताधिकार बाजाराची वैशिष्ट्ये सांगा.	
प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन) १. 'समविच्छेद बिंदु' ची संकल्पना स्पष्ट करा.	(85)
२. रोखतेच्या सापळ्याची संकल्पना आकृतीसह स्पष्ट करा?	
<ol> <li>रिकार्डीचा खंड सिद्धांत स्पष्ट करा?</li> </ol>	
प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	(8
१. 'श्रमाचा पाठीमागे झुकणारा पुरवठा वक्र' आकृतीसह स्पष्ट कर	π.
२. नफ्याचा अनिश्चिततेचा सिद्धांत स्पष्ट करा?	
३. पूर्ण स्पर्धा बाजाराची वैशिष्ट्ये स्पष्ट करा.	
प्र. ५ वा. खालील प्रश्नाचे उत्तर लिहा. (कोणताही एक)	(9
१ अल्पविक्रेताधिकार बाजारातील उत्पादकाचा समतोल स्पष्ट क	रा.
२. व्याजाचा रोखता प्राधान्य प्रवृत्ती सिद्धांत स्पष्ट करा. ************	

### Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati **Empowered Autonomous**

Affiliated to Savitribai Phule Pune University, Pune

F. Y. B. COM (Semester – II)

## COMFA1202: FINANCIAL ACCOUNTING - II

(2019 Pattern)

TI 2 House	(No. of Credits: 03)	Max. Marks: 60
Time: 2 Hours	(2,000)	

Notice: a) All questions are compulsory. b) Use of simple calculator is allowed.

### Q.1A) Fill in the Blanks (Any Five)

(05)

- 1) Accounting Standards No. 1 consist of \_\_\_\_\_\_.
- 2) In departmental accounting, advertisement expenses to be allocated in \_\_\_\_\_ ratio.
- 3) The Accounting Standards are issued by \_\_\_\_\_.
- 4) Accounting Standards No. 10 consist of \_\_\_\_\_.
- 5) Hire Purchase Price = Cost Price + \_\_\_\_\_
- 6) Under the hire purchase system, interest is calculated on \_

### Q.1B) Write Short Note (Any Two)

(10)

- 1) Hire Purchase V/s Installment System
- 2) Accounting Standard Board
- 3) AS:2 Valuation of Inventories
- 4) Advantages of Hire Purchase System
- 5) Sales Ratio and Purchase Ratio

### Q. 2) Solve the following Problem

(15)

From the following information, prepare Departmental Trading A/c and Profit and Loss Account for the year ending 31st March, 2025.

Rs.) Department - Y (Rs.) 3,000 30,000 5,000 1,12,000
1 12 000
2,80,000
8,000 9,600

Particulars	Rs.	Particulars	Rs.
	Secretary Company	Discount Received	9,000
Rent, Rates & Taxes	2,200	Advertising	5,000
Sundry Expenses Salaries	12,800	Carriage Inward	840
Lighting	4,400	Carriage Outward	3000
Discount Allowed	6,000	Furniture	25,000

#### Additional information:

- 1. Rent, rates and taxes, sundry expenses, lighting, salaries to be apportioned to department X and department Y in the ratio of 3:1.
- 2. Provide depreciation on furniture at 10% p.a. and it should be allocated equally.
- 3. Closing stock of Department-X worth Rs.25,500 and Department-Y of Rs. 28,000.
- 4. Department-X transferred goods cost Rs. 4,000 to Department-Y.
- 5. Advertisement expenses are to be allocated equally.

### Q. 3) Solve the following Problem

Mr. Dinesh Purchased a machine of Rs.45,000 on hire purchase system from M/s JK Brothers, Tuljapur on 1st April 2024. He paid Rs.15,000 as a down payment and the remaining amount to be paid in three equal installments of Rs.10,000 each together with interest at 10% p.a. Mr. Dinesh writes off depreciation at 10% p.a. on the original cost

You are required to Prepare Statement showing Interest & Installments. Also, pass Journal Entries in the books of Mr. Dinesh for first two years only.

### Q. 4) Solve the following Problem

Mr. Manoj Purchased a Motor Car worth Rs.5,00,000 on Installment System from MIDC Ltd., Pune on 1st April 2024. He paid Rs.2,00,000 as down payment and the remaining amount to be paid along with interest at 10% p.a. as:

- On  $31^{st}$  March 2025 = Rs.1,30,000
- On 31st March 2026 = Rs.1,20,000
- On 31st March 2027 = Rs.1,10,000

You are required to Prepare Statement showing Interest & Installments. Also, pass Journal Entries in the books of MIDC, Pune.

\*\*\*\*

Total No. of Questions: 05]		Seat No.
		[Total No. of pages: 03
Affiliated t	Anekant Education Society's ad College of Arts, Science an	ersity, Pune.
Time Allowed: Two Hours	(NEP Pattern)	
Time Allowed: Two Hour] .  Instructions:	(No. of Credits 04)	[Max Marks: 60
ii) Figures to the right indicate full iii) Use of scientific calculator and siv) Symbols and abbreviations have	statistical table is allowed. e their usual meaning.	
i) If a population is divided in each group, which method a) SRSWOR c) Stratified Sampling	nto different groups based on a	[ 1 each] age and a sample is taken from pling
<ul> <li>ii) Two matrices A and B are a</li> <li>a) two matrices are not so</li> <li>b) two matrices have sam</li> <li>c) all elements of the two</li> <li>d) two matrices have not</li> </ul>	quare matrix. ne order. o matrices are same.	to disconsistant of a successive of the successi
iii) Which of the following is a	an absolute measure of dispersi	ion?
a) Standard Deviation	b) Coefficient of Variation	employee
c) Percentile Range	d) Quartile Deviation	
iv) The objective of sequence p	problem is	
<ul> <li>a) To increase the number of the bound of the bound of the control of th</li></ul>	ocessing time on to each machine	alls displant to a section of

B. Answer each of the following.

[2 Each]

- i) Define sample and population.
- ii) Find coefficient range of given data 22, 27, 25, 30, 24, 26, 28, 23.
- iii) Find the median for the following observations: 15, 18, 12, 20, 19, 17, 16, 21, 14 and 22.
- iv) Define idle time.

[4 Each]

#### Q.2] Attempt any three of the following.

i) State the requirements of good measures of central tendency.

ii) If 
$$A = \begin{bmatrix} 3 & 4 & 6 \\ 1 & 1 & 1 \end{bmatrix}$$
 and  $B = \begin{bmatrix} 5 & 2 & 3 \\ 2 & 1 & 6 \end{bmatrix}$  Find A+3B.

- iii) Write a procedure to find idle time of n jobs on 3 machine in Job sequencing.
- iv) Define discrete and continuous variable with examples each.

### Q.3] Attempt any two of the following:

[6 Each]

i) Following is the frequency of IQ of students.

I.Q.	No. of students
50-59	06
60-69	15
70-79	. 18
80-89	20
90-99	12
Above 100	09

- a) State the type of classification.
- b) Find class-width of class 60-69.
- c) Find class mark of 5th class.
- d) State the open end class.
- ii) There are five jobs, each of which has to be processed on two machines A and B in the order AB. Processing times are given in the following table:

Machine A	12.	10	7	9	6
Machine B	8	5	6	9	4

Determine a sequence in which these jobs should be processed, also find total elapsed time.

iii) Calculate coefficient of variance for the following data.

Profit	0-10	10-20	20-30	30-40	40-50
Frequency:	3	8	20 ~	15,	4

#### Q.4] Attempt any two of the following:

[6 Each

i) The means of two samples of sizes 100 and 100 are 30 and 25 respectively. The standard deviations of those samples are 5 and 8 respectively. Find the combined standard deviation.

ii) State types of diagrams and draw suitable bar diagram for the following data.

Time(in years)	2017	2018	2019	2020	2021	2022	2023
Production of Rice (in tons)	10	11	11.5	12	10.5	12	13

[12]

iii) Define mode and also write steps to find mode graphically.

### Q.5] Attempt any one of the following.

i) Find the mean, mode and median from the following information

Marks	40-50	50-60	60-70	70-80	80-90	90-100
No. of Students	6	9	11	13	8	3

ii) Write definition of a Matrix and types of matrices, The matrix given below:

$$A = \begin{bmatrix} 2 & 3 & 1 \\ 1 & 0 & 4 \\ 5 & 6 & 0 \end{bmatrix}$$

#### Find:

- 1. Compute the determinant of matrix A.
- 2. Find the cofactor matrix.
- 3. Transpose the cofactor matrix.
- 4. Inverse of matrix A.

Total No. of Questions: 05]		Seat No.	
		[Total No. of pa	ges: 03
Affiliated to	Anekant Education Society's d College of Arts, Science and C (Autonomous) o Savitribai Phule Pune Univers F.Y.B.Com Statistics Semester II (BS-151-GEN: Business Statistics (NEP Pottory)	Commerce, Barar sity, Pune.	7
	(NEP Pattern)	Wall of	adama Alema
Time Allowed: Two Hour] Instructions:	(No. of Credits 04)		[Max Marks: 60
i) All questions are compulsory. ii) Figures to the right indicate full iii) Use of scientific calculator and iv) Symbols and abbreviations have  Q.1) A) Choose the correct alternative.	statistical table is allowed. e their usual meaning.		(1 arah)
			(1 each)
i) If given $b_{yx} = 0.4$ , $b_{xy} = 1.6$ th a) 0.8 b) 1			
	c) 0.4 d) 0.5		
<ul><li>ii) Index number are called as</li><li>a) Economics thermometer</li><li>c) Social barometer</li></ul>	er b) economic barometers d) economic accelerators		
iii) A distribution with a kurtos	is less than 3 is known as:		
a) Platykurtic b) Mesok	curtic c) Leptokurtic	d) Hyperkurtic	
iv) If $P(E) = 0.07$ , then what is	the probability of 'not E'?		
a) 0.93 b) 0.95	c) 0.97	d) 0.99	
B) Answer each of the following	<b>5.</b>		(2 each)

- i) State any two uses of index numbers.
- ii) Define regression equation.
- iii) Define mutually exclusive events.
- iv) What are slack and surplus variables?

### Q.2) Attempt any three of the following:

(4 each)

- i) Define the term correlation. What is difference between positive and negative correlation?
- ii) Explain the term skewness using suitable diagrams. Explain the different types of skewness.
- iii) A coin is tossed 3 times. List the sample space and find the probability of getting at least one head
- iv) The regression equations are 3x-y=5 and 4x-3y=8. Find arithmetic mean of x and y and Correlation
- v) Solve the following Linear Programming Problem (L.P.P.) by graphical method.

Maximize 
$$Z = 10x + 15y$$
  
Subject to

$$\begin{array}{l}
12x + 5y \le 60 \\
5x + 10y \le 20
\end{array}$$

$$x, y \ge 0.$$

vi) Given 
$$\sum p_1 q_0 = 1900 \sum p_0 q_0 = 1360 \sum p_1 q_1 = 1880 \sum p_0 q_1 = 1344$$
. Find Fisher's price index

3) Attempt any two of the five

## Q.3) Attempt any two of the following:

i) Calculate the Laspeyres' and Paasche's Price Index using the given

(6 each)

Commodity	base Year	Price Index using t Current Year	the given det	(6 eac
A B C	(Price) 12 18	Current Year (Price) 25 25	Base Year (Quantity)	Current Year (Quantity)
distributions A an	d b following s		20	8 15 10

ii) The two distributions A and b following summery statistics are given below:

		9 outili
Median	A	В
Q1	20	24
Q2	13	14
Section 1	30	31

Compute the skewness of two distribution using Bowley's coefficient of skewness. iii) Define the term: Combination and also find the values of:

- $^{7}P_{4}$ c)
- d) 'r<sub>6</sub> iv) Given the following data, obtain the yield when the rainfall is 29 inches.

	Rainfil	70 31610	when the	٠
Mean	Rainfall(i	nches)	when the	rainfal
S.D.	27		Yield(per	acro
1170	3		40	TO(G)
n coefficie	nt=0.8		6	

Correlation coefficient=0.8

### Q.4) Attempt any two of the following:

(6 each)

- i) Formulate the following problem as an LPP: A company produces two products A and B, requiring machine time and labor. Each unit of A takes 2 hours of machine time and 3 hours of labor. Each unit of B takes 4 hours of machine time and 2 hours of labor. The company has 40 hours of machine time and 36 hours of labor available. The profit per unit of A is ₹50. and for B, it is ₹40. Maximize the profit.
- ii) Define independent events and give a real-life example. If P (A) = 0.5, P (B) = 0.3 and P(A  $\cap$  B) = 0.15, determine whether events A and B are independent.
- iii) Calculate cost of living index number for the following data:

Group	Index Number.	Weights
Food	350	50
Fuel and Lighting	200	10
Clothing	240	10
House rent	160	10
Miscellaneous	250	20

- iv) Define:
  - i) Feasible solution
  - ii) Elementary Event
  - iii) Impossible event.

#### Q.5) Attempt any one of the following:

i) From the data given below, Compute:

(8+4)

- a) Karl Pearson's coefficient of skewness.
- b) Pearsonian coefficient of skewness.

Marks	0-20	20-40	40-60	60-80	80-100
No. of students	5	12	32	40	11

ii) Define Fisher's Ideal Index and state-its properties.

OR

i) Obtain regression lines for the following data:

(8+4)

X	2	3	5	7	9	10	12	15
Y	2	5	8	10	12	14	15	16

Find estimate of (i) Y when X=6.

ii) For a group of 8 students, the sum of squares of differences in ranks for Mathematics and Statistics marks was found to be 50. Find the value of rank correlation.

\*\*\*\*\*\*\*\*

# Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati. EMPOWRED AUTONOMOUS

Semester End Examination

Class: F.Y.B.Com. Semester-I (2024 Pattern)

Subject: Banking & Finance (General)

(Fundamentals of Banking) (COMBF-101-GEN)

Ti	ime: 2.00 Hours (No. of Credits 04) Total	l Marks: 60
No	te: 1. All questions are compulsory. 2. Figures to the right indicate full m	arks.
× /		
Q.1		04
	1.In which year SBI established?	
	2. Write the full form of UPI.	
	3. When RBI was nationalized?	
	4. Write the full form of IMPS.	
	(B) Attempt each of the following:	08
	1. What is mean by KYC?	
	2. What is mean by bank?	
	3. What is mean by fixed deposits?	
	4. Write two names of nationalized banks.	
Q.2	Attempt any three of the following	12
	1. Explain in brief the limitations of credit creation?	18118
	2. Write note on 'IMPS'.	
	3. Explain safety principals of bank.	
0.2	4. Write information about SWIFT.	
Q.3	Attempt any two of the following.	12
	1. Explain the traditional instruments of remittances.	
	2. Write process of sending money via RTGS.	
Q.4	3. Explain transactions on Savings account.	
Ų.4	Attempt any two of the following.	12
	1. Explain in brief the origin of banking.	
	2 Explain the types of institutional account holders of bank.	
Λ ē ·	3. Explain the process of transfeering of bank account?	
Q.5	Attempt any one of the following.	12
	1.Explain the primary and secondary functions of banks.	
	2. what is mean by credit creation? Explain process of credit creation	12

सूचना:१.सर्व प्रश्न सोडविणे आवश्यक आहे. २.उजवीकडील	अंक	प्रश्नांचे	पूर्ण	गुण	दर्शवतात
३.संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.					

प्र.१ ला.	अ) खालील सर्व प्रश्नांची उत्तरे लिहा.	٥٧
	१.एस.बी.आय.ची स्थापना कोणत्या साली झाली?	
	२.यु.पी.आय.चे पूर्ण रूप लिहा.	
Black	३.आर.बी.आय.चे राष्ट्रीयीकरण केंव्हा झाले ?	
	४. आय.एम.पी.एस.चे पूर्ण रूप लिहा.	
	ब) खालील सर्व प्रश्नांची उत्तरे लिहा.	٥٥
	१.के.वाय.सी.म्हणजे काय?	
Tari.	२.बँक म्हणजे काय?	
	३.मुदत ठेवी म्हणजे काय?	
	४.राष्ट्रीयकृत बँकांची दोन नावे लिहा.	
प्र.२ रा.	खालील प्रश्नांची उत्तरे लिहा. (कोणतेही तीन)	१२
	१.पतनिर्मितीच्या मर्यादा थोडक्यात स्पष्ट करा?	
	२.'आय.एम.पी.एस.' यावर टीप लिहा.	
	३.बँकेचे सुरक्षितता तत्व स्पष्ट करा?	
	४.स्विफ्ट बद्दल माहिती लिहा.	
प्र.३ रा.	खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	१२
	१.पैसे पाठविण्याची पारंपारिक साधने स्पष्ट करा?	***
	२. आय.टी.जी.एस मार्फत पैसे पाठविण्याची प्रक्रिया स्पष्ट करा?	
	३.बचत खात्यावरील व्यवहार स्पष्ट करा?	
प्र.४ था.	खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	
	१.बँक व्यवसायाची उत्क्रांती थोडक्यात स्पष्ट करा?	१२
	२.बँकेतील संस्थात्मक खातेदारांचे प्रकार स्पष्ट करा?	
	३.बँक खाते स्थानांतरीत करण्याची प्रक्रिया स्पष्ट करा?	
प्र.५ वा.	खालील प्रश्नांची उत्तरे लिहा. (कोणताही एक)	
	१.बँकेची प्राथमिक व दुय्यम कार्ये स्पष्ट करा?	8.5
	२.पतनिर्मिती म्हणजे काय? पतनिर्मितीची प्रक्रिया स्पष्ट करा?	
	**************************************	

Total no.	of questions – 05
Total no.	of printed pages- 02

Seat No	
Seat Ivo.	

### Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati. EPOWERED AUTONOMOUS

Semester End Examination

Class: F.Y.B.Com. Semester-II (2024 Pattern)

Subject: Banking & Finance (General)

(Fundamentals of Banking-II)

(COMBF-151-GEN)

- T	Cime: 2.00 Hours (No. of Credits 04)	Total Marks: 60
No	te: 1. All questions are compulsory. 2. Figures to the right	: 1 · · · · · · · · ·
Q.		
	1. When was RBI nationalised?	04
	2. Write the full form of ATM.	
	3. How many governors are there in RRI2	
	4. Write the full form of BHIM.	
	(B) Attempt each of the following	
	1. Write the definition of bill of exchange.	08
	2. Write the meaning of cheque	
	3. What is meant by offsite ATM2	
	4. Write the definition of endorsement	
Q.2	Attempt any three of the following	
	1. Write the characteristics of promissory note	12
	2. Write the parties of cheque	
	3. Explain any two types of endorsement.	
Q.3	4. Write information about organization of DDV	
Q.5	Thempt any two of the following	il deres figures :
	1.Explain the functioning of passbook printing machine.	12
	1 The types of chedite	
Q.4	3. Explain the disadvantages of credit card.	
ζ	Attempt any two of the following	(A. Director)
	1. Explain the parties of promissory note.	. 12
	2 Explain the advantages of debit card.	
Q.5	3. Explain the effects of endorsement	
2.5	Attempt any one of the following	state at the comment
	1 What is monetary policy? Explain the objectives of monetary policy? Explain the need and importance of technologies.	noliov
	2. Explain the need and importance of technology in banking	Joney.

### मराठी भाषांतर

वेळ: २.०० तास	गुण: ६०
सूचनाः १.सर्व प्रश्न सोडविणे आवश्यक आहे. २.उजवीकडील अंक प्रश्न	चि पूर्ण गुण
दर्शवतात. ३.संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.	
प्र.१ ला. अ) खालील सर्व प्रश्नांची उत्तरे लिहा.	۰۶
१.आर.बी.आय.चे राष्ट्रीयीकरण केंव्हा झाले?	
२.ATM चे पूर्ण रूप लिहा.	
३.रिजर्व बँकेत किती गव्हर्नर असतात.	
४.BHIM चे पूर्ण रूप लिहा.	
ब) खालील सर्व प्रश्नांची उत्तरे लिहा.	٥٥
१.विनिमय पत्राची व्याख्या लिहा.	
२.धनादेशाचा अर्थ लिहा.	Order and All Co.
३.ऑफसाईट एटीएम म्हणजे काय?	
४.पृष्ठांकनाची व्याख्या लिहा.	
प्र.२ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही तीन)	१२
१.वचनचिठ्ठीची वैशिष्टे लिहा.	
२.धनादेशाचे पक्ष लिहा.	
३.पृष्ठांकनाचे कोणतेही दोन प्रकार स्पष्ट करा.	
४.RBI च्या संघठनाबद्दल माहिती लिहा.	
प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	92
१.बँक खातेपुस्तक छपाई यंत्राची कार्यपद्धती स्पष्ट करा	<b>१</b> २
२.धनादेशाचे प्रकार स्पष्ट करा	
३.क्रेडीट कार्डचे तोटे स्पष्ट करा.	
प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	
१.वचनचिठ्ठीचे पक्ष स्पष्ट करा.	15.
२.डेबीट कार्डचे फायदे स्पष्ट करा.	Miles to the de
३.पृष्ठांकनाचे परिणाम स्पष्ट करा.	
प्र. वा. खालील प्रश्नांची उत्तरे लिहा. (कोणताही एक)	
१.मीद्रिक धोरण म्हणजे काय? मौद्रिक धोरणाची उद्दी	१२
२.बँकिंग क्षेत्रातील तंत्रज्ञानाची गरज व महत्व स्पष्ट व	ष्टे स्पष्ट करा.
र.आयार्ग यायारार राजाराजा नार्ग व निवट व	न्स.
***********************	**

[	
Seat No.	

Tuljaram Chaturchand College of Arts, Science & Commerce, Baramati.

EMPOWERED AUTONOMOUS

Affiliated to Savitribai Phule Pune University, Pune

Semester End Examination

Class: F.Y.B.Com.

Semester - II (2019 Pattern)

Subject: Banking and Finance

### Course Title: Fundamentals of Banking - II

Course Code: COMBF1205

Time: 2.00 Hours.

(No. of Credits 03)

Total Marks: 60

	1. All questions are compulsory. 2. Figures to the right indicate full marks.	
Note:	All questions are compulsory. 2. Figures to the right indicate ran marks.     Draw neat diagram wherever is necessary.	
Oue.1	. Answer the following questions.	(12)
	1. When was RBI nationalized?	1
	2. Give the full form of ATM.	1
	3. Who is the current Governor of RBI?	1
	4. Give the full form of PIN.	1
	5. What is meant by Promissory Note?	2
	6. State the meaning of Bill of Exchange.	2
	7. What is meant by Cheque?	2 2
	8. State any two types of Cheque.	
Que.	2. Answer the following questions. (Any Three) 1. Write a note on 'Passbook Printing Machine'.	(12)
	2. Write a note on 'Mobile Banking'.	
	3. Write a note on 'Debit Card'.	
	4. Write a note on 'On Site ATM'.	(12)
Que.	<ol> <li>Answer the following questions. (Any Two)</li> <li>Explain the features of Promissory Note in detail.</li> <li>Explain in detail the types of crossing of Cheques.</li> <li>Explain the features of Negotiable Instruments.</li> </ol>	(12)
Que.	<ol> <li>Answer the following questions. (Any Two)</li> <li>Explain the differences between Debit card and Credit card.</li> <li>Explain the objectives of Monetary Policy.</li> <li>Make a brief comparison between Indian banks and the top banks in the wood.</li> </ol>	(12) orld.
One	. 5. Answer the following questions. (Any One)	(12)
Que	<ol> <li>Explain in detail the need and importance of new technology in banking se</li> <li>Explain in detail the functions of Reserve Bank of India.</li> </ol>	, ,

\*\*\*\*\*\*\*\*

### मराठी भाषांतर

_	_	
ਰਨ:	2 00	$\neg \neg$
qw.	2.00	al4

गुण: ६०

सूचनाः १. सर्व प्रश्न सोडविणे आवश्यक आहे. २.उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्श ३. आवश्यक तेथे सुबक आकृत्या काढा. ४.संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पह	वतात.
प्र कार खानीना सर्च प्रधनांची उत्तर मिल्हा.	(84)
१. रिजर्व बँक ऑफ इंडियाचे राष्ट्रीयीकरण केंव्हा झाले? २. ATM चे विस्तृत रूप गांग	9
	,
र. RBI चे सध्याचे गटहर्ना कोक कर	•
ं । । ५ ।वस्ति रूप ट्राम	,
अ. वयनचिठ्ठी म्हणजे काग्र	8
५. विनिमय पत्राचा अर्थ क्रांक	2
७. धनादेश म्हणाने क्वान	3
८. धनादेशाचे कोण्याच	2
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2
१. 'पासबुक प्रिंटिंग मशीन' यावर टिप लिहा.	(85)
२. 'मोबाईल बँकिंग' यावर टिप लिहा. ३. 'डेबीट कार्ट' गान ०	
The substitution of the contract of the contra	
0. TIE LIET -0	
प्र.३ रा. खालील प्रश्नांची उन्हें	
प्र.३ रा. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन) १. वचनचिठ्ठीची वैशिष्ट्ये सविस्तर स्पष्ट करा.	(82)
२. धनादेश रेखांकनाचे प्रकार सविस्तर स्पष्ट करा. 3. चलनक्षम दस्तऐवजाची वैशिष्ट्यो स्पष्ट करा.	
3. चलनभूम — भाषस्तर माण्य	
3. चलनक्षम दस्तऐवजाची वैशिष्ट्ये स्पष्ट करा. प्र.४ था. खालील प्रश्नांची उत्तरे लिहा (क्रो	
प्र.४ था. खालील प्रश्नांची उत्तरे लिहा. (कोणतेही दोन)	(0)
१. डेबिट कार्ड व क्रेडिट कार्ड यातील फरक स्पष्ट करा. ३. भारतीय विकास	(8;
२. मौद्रिक धोरणाची उद्दिष्टे स्पष्ट करा. ३. भारतीय बँकांची जगानी	
3. भारतीय बँकांची जगातील सर्वोच्च बँकांशी थोडक्यात तुलना करा.  प्र.७ वा. खालील प्रश्नाचे उत्तर लिहा. (कोणताही एक)	
्र अक्रम क्षेत्रामधील लवतंत्रज्ञालाकी एक)	(8
१. बँकिंग क्षेत्रामधील नवतंत्रज्ञानाची गरज आणि महत्त्व सविस्तर स्पष्ट करा. २. भारतीय रिजर्व बँकेची कार्य सविस्तर स्पष्ट करा.	
*******	

Exam. Seat No. Total No. of Pages: 3 Total No. of Questions: 4 Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati. (Empowered Autonomous) Affiliated to Savitribai Phule Pune University, Pune. F.Y.B Com Financial Accounting - II Semester - II ACC-151-GEN: Financial Accounting - II (2024 Pattern) Maximum Marks: 60 (No. of Credit: 04) Time: 02.00 Hours Instructions to the candidates: a) All questions are compulsory. b) Figures to the right side indicate full marks. c) Simple calculator is allowed. (05)Q.1 A) Fill in the Blanks (Any Five) 1. \_\_\_\_\_ Accounts are the accounts related to the several departments. a) Trading A/c b) Profit & Loss A/c c) Departmental 2. Carriage outward is to be apportioned between the departments in the \_\_\_\_\_\_. c) Capital ratio a) Purchase ratio b) Sales ratio 3. In Hire Purchase system, the person delivers his goods is known as \_\_\_\_\_. b) Hire Vendor c) Agent a) Hirer 4. SGST levied by the \_\_\_\_\_ government. c) None b) Central a) State 5. Difference between hire purchase price and cash price is called \_\_\_\_\_\_. c) Commission b) Interest a) Installment 6. Accounting functions are performed by using a computer, the system is called Accounting. c) Computerized a) Inventory b) Automatic 7. \_\_\_\_\_Tax is levied on the supply of goods and services in same state. a) SGST b) CGST and SGST c) IGST (10)B) Write a Short Note (Any Two) 1. Concept of GST 2. Hire Purchase System 3. Advantages of Computerized Accounting System 4. Types of Computerized Accounting System 5. Types of GST

Q. 2) From the following Trial Balance, prepare Departmental Trading and Profit and Loss Account for the year ended 31st March, 2024 in the books of Gemini Limited. (15)

Trial Balance as on 31st March, 2024

Particulars	on 31 <sup>st</sup> March, 20 Debit ₹	Credit ₹.
Stock as on 1-4-2023		credit V.
Dept. A	. 15,000	
Dept. B	12,000	
Purchases	12,000	
Dept. A	28 000	
Dept. B	28,000	
Sales	24,000	
Dept. A		
Dept. B		60,000
Rent, Rates & Taxes		50,000
Wages	9,000	
Dept. A		
Dept. B	7,500	
Sundry Expenses	2,500	
Salaries	3,000	
Lighting & Heating	3,000	
Discount Allowed	1,800	
Discount received	2,200	•
Advertising	,200	
Carriage Inwards	3,600	1,300
Furniture	2,100	
Plant & Machiner	4,000	
Sundry Debtors	20,000	
Sundry Creditors		
Capital	6,000	
Drawings		16,000
Cash at Bank	400	31,900
Cash in hand	4,000	
Total	10,000	To all the second
mation –	1,500	
ent A transferred goods cost:	1,59,200	1,59,200

### Additional information –

- Department A transferred goods costing ₹ 400 to Dept. B.
- 2. Rent, Rates and Taxes, Sundry Expenses, Lighting, Salaries and Carriage Inward to be apportioned in the ratio 2:1. 3. Advertising to be apportioned equally.
- 4. Discount allowed and received are apportioned on the basis of departmental sales
- 5. Depreciation @ 10% p.a. on Furniture, Plant & Machinery and it is to be charged 3:1
- 6. Stock as on 31/3/2024 Dept. A- ₹ 16,500, Dept. B- 12,000.

Akshay Limited, Baramati purchase a Tempo from Somani Brothers, Baramati on Hire Purchase system and paid ₹ 2,00,000 against delivery on 1st January, 2020. They paid the following installments including interest @ 10% p.a. on cash price.

31st December, 2020 ₹. 2,60,000

31st December, 2021 ₹ 2,40,000

31st December, 2022 ₹ 2,20,000

Akshay Limited charged depreciation on tempo @ 20% p.a. under straight line method. Cash price of tempo is ₹ 8,00,000.

You are required to prepare following accounts in the books of Akshay Limited.

- 1. Tempo Account
- 2. Somani Brothers Account
- 3. Interest Account

### Q.4) Solve the following problem

(15)

The following transactions in the books of Mr. Naval Ltd., Kolhapur, Maharashtra.

- 1. Purchased goods from Mrs. Tejal, Pune, costing ₹ 20,000. SGST @ 9% and CGST @ 9%.
- 2. Sold goods to Mr. Aakash , Mumbai, ₹ 10,000. SGST @6%, and CGST 6%.
- 3. Purchase goods from Mr. Ajay, Punjab ₹ 30,000. IGST 18%.
- 4. Sold goods of ₹ 10,000 to Miss. Manisha, Nagpur, SGST @ 9% and CGST 9%.
- 5. Paid insurance premium of ₹ 2,000, SGST @2.5% and CGST 2.5%.
- 6. Purchase computer of ₹ 40,000 from Mr. Vivek, Baramati, SGST @ 6% and CGST 6%.
- 7. Sold goods to Rajesh & Co. from Kerala ₹ 10,000. IGST @18%,
- 8. Purchased stationery ₹ 800. SGST @ 2.5% and CGST @ 2.5%.

Pass necessary journal entries in the books of Mr. Naval Ltd., Kolhapur. Maharashtra.

Total No. of Questions: 05]

Exam Seat No. [Total No. of Pages: 02

#### Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati

(Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y. B. Com.

Cost Accounting I

Semester - I

CMA-101-GEN: Cost Accounting- I

(NEP 2024 Pattern)

Time: 2 Hours	(No. of Credits: 04)	[Max. Marks: 60
<ul><li>a) All questions are computed</li><li>b) Figures to the right side</li><li>c) Use simple calculator is</li></ul>	ites: ulsory. indicate full marks.	Total Harris, 00
Q.1. (A) Attempt each of the	he following.	(04)
1is one of the	objectives of cost accounting.	wrong a draw
a. cost ascertainment b. cost	planning c. cost utilization d. none of t	hese.
2. The amount of fixed cost	remains at any level of production	on.
a. constant b. flexible c. abno	ormal d. none of the above	
3. Advertising is an example	of overheads.	Link Logistidak (Sg-
a. production b. office c. selli	ng d. all of the above	
4. Spoilage of material is trea	ted as in store ledger accor	unt.
. receipt b. purchases c. issue	es d. none of these	
Q.1. (B) Attempt each of the	e following.	(08)
. Define the term costing.		N. VIS HIS WAR

- 1
- 2. What do you mean by indirect labour?
- 3. What is store location?
- 4. Define the term variable cost.

### Q.2. Attempt any Three of the following.

(12)

- 1. Explain the role of cost and management accountant.
- 2. Elaborate the terms controllable and uncontrollable costs.
- 3. Explain the difference between tender and quotation.
- 4. Explain the requisites for effective material cost management.

### Q.3. Attempt any Two of the following.

(12)

- 1. State the career opportunities in cost and management accounting.
- 2. Elaborate the classification of costs on the basis of functions.
- 3. Explain the steps in purchase procedure.

Q.4. Bombay Manufacturing Company submits the following information on 31<sup>st</sup> March 2024. Prepare Statement of cost. (12)

Particulars	Rs.
Sales for the year	2,75,000
Inventories at the beginning of the year:	
Raw Materials	3,000
Work in Progress	4,000
Finished Goods	1,10,000
Purchase of materials	65,000
Direct Labour	6,000
Inventories at the end of the year:	
Raw Materials	4,000
Work in Progress	6,000
Finished Goods	8,000
Other expenses for the year	,
Selling expenses	27,500
Administrative expenses	13,000
Factory overheads	40,000

Q.5. Prepare a store ledger account and also ascertain the value of closing stock by using Last In First Out (LIFO) method for the month of March 2024.

#### March 2024

1	Opening stock	100 Units @ Rs. 1.75
5	Purchases	150 Units @ Rs. 1.50
8	Issues	200 Units
_12	Purchases	300 Units @ Rs. 1.60
18	Issues	250 Units
22	Purchases	400 Units @ Rs. 1.70
29	Issues	400 Units
30	Spoilage	10 Units

\*\*\*\*\*

Total No. of Questions: 05]

Exam Seat No. [Total No. of Pages: 02]

Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Empowered Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y. B. Com.

Cost Accounting II

Semester – II CMA-151-GEN: Cost Accounting- II

(NEP 2024 Pattern)

Time: 2 Hours

(No. of Credits: 04)

[Max. Marks: 60

#### Instructions to the candidates:

- a) All questions are compulsory.
- b) Figures to the right side indicate full marks.
- c) Use of simple calculator is allowed.

## Q.1. (A) Attempt each of the following.

(04)

- 1. State the meaning of 'Inventory control'.
- 2. What is 'Time Rate Method'?
- 3. State two names of incentive plans.
- 4. Define 'JIT'.

### Q.1. (B) Attempt each of the following.

(08)

- 1. Define the term 'Inventory'.
- 2. What do you mean by EOQ?
- 3. What is 'Taylor's Differential Piece Rate Method'?
- 4. Define the term 'Job Analysis'.

## Q.2. Attempt any Three of the following.

(12)

- 1. Explain the different categories of ABC Analysis.
- 2. Write a note of 'Time Booking'.
- 3. Elaborate the term 'Job Evaluation'.
- 4. Explain the term ERP in brief.

## Q.3. Attempt any Two of the following.

(12)

- 1. Explain the different methods of inventory control.
- 2. Elaborate the remedies to overcome the problem of labour turnover.
- 3. State the advantages of 'Enterprise Resource Planning' (ERP).

# Q.4. (A) Calculate reorder level, minimum level, maximum level, and average stock level from the following information. (06)

Normal Usage

: 600 Units per week

Maximum Usage

: 900 Units per week

Minimum Usage

: 300 Units per week

Reorder Period

: 4 to 6 Weeks

Reorder Quantity

: 4800 Units

Q.4. (B) Calculate EOQ from the following information.

(06)

Consumption during the year: 1200 Units

Ordering Cost

: Rs. 24 per unit

Carrying cost

: 24%

Price per unit

: Rs. 40

Q.5. (A) Calculate the total earning of the workers Mr. A and Mr. B under the following: (06)

b. Piece Rate Method

c. Taylor's Differential Piece Rate Method

Rate per hour

: Rs. 10.00

Rate per unit

: Rs. 10.00

Hours worked in a day

: 8 Hours

Standard production per day in units

: 200 Units

Actual production per day in units:

Mr. A

: 160 Units

Mr. B

: 240 Units

Q.5. (B) Calculate the total earning of the workers Mr. X and Mr. Y under the Halsey Premium Plan and Rowan Premium Plan.

Time allowed

: 80 Hours

(06)

Time Taken

Mr. X.

: 70 Hours

Mr. Y.

: 75 Hours

Rate per hour

: Rs. 10

Dearness allowance

: Rs. 200 per month per worker

Total	No.	of	Questions: 4
-------	-----	----	--------------

Exam. Seat No.	
Total No. of Pages: 3	

Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati. (Autonomous)

Affiliated to Savitribai Phule Pune University Pune.

F.Y.B Com

Financial Accounting - I

Semester - I COM-101-MJM

2023 Pattern

Time: 02:00 Hours

(Number of Credit: 04)

Maximum Marks: 60

#### Instructions to the candidates:

- a) All questions are compulsory
- b) Figures to the right side indicate full marks.
- c) Simple calculator is allowed.

#### O.1 A) Fill in the Blanks (Any Five)

(05)

- 1) Under Piecemeal distribution Realisation Profit or Loss in distributed in \_\_\_\_\_ ratio.
  - (Profit and Loss Sharing, Gain, Capital)
- 2) Consignment Stock Account is a

(Real Account, Personal Account, Nominal Account)

3) Reserve fund distributed to the partners in their \_\_\_\_Ratio.

(Profit and Loss, Capital, Closing Capital)

4) Prepaid Expenses are shown as assets as due to\_\_\_\_

(Money measurement Concepts, Business Entity Concepts, Going Cost Concepts)

5) Relation between Consignor and Consignee is as a\_\_\_\_.

(Master and Servant, Debtors and Creditors, Principal and Agent)

6) Price paid by limited company for acquiring business of a partnership firm is known as

(Market Price, Cost Price, Purchase Consideration.)

7) The matching concept matches which of\_

(Asset with liabilities, Capital with income, Revenues with expenses)

## B) Write a Short Note (Any Two)

1. Money Measurement Concept

(10)

- 2. Methods of Purchase Considerations
- 3. Consignment Accounting
- 4. Going Cost Concept
- 5. Order of Payment, under piecemeal distribution.

### Q. 2 Solve the following problem

Asha, and Nisha were in Partnership sharing Profits and Losses in the Ratio of 2:1:1 respectively. They decided to dissolve the business on 31st March, 2024. On which date their Balance Sheet as follows:

Liabilities	Amount (Rs.)	Assets	Amount (Rs.)
Capital A/c's	T MENT	Cash in Hand	20,000
Asha	200,000	Debtors	170,000
Usha	100,000	Stock	
Nisha	50,000	Plant & Machinery	140,000
General Reserve	40,000	Land & Building	100,000
Income Tax	20,000	Earld & Building	300,000
Creditors	200,000		
Bills Payable	100,000		
	710,000		
The present to have		HAVE IN THE	710,000

The Assets were realized piecemeal as follows:

a) On 1<sup>st</sup> January, 2024

- Rs. 30,000

b) On 31<sup>st</sup> January, 2024

- Rs.4,00,000

c) On 15<sup>th</sup> February, 2024

- Rs. 1,00,000

d) On 15th March, 2024

- Rs. 1,00,000

It was agreed that cash should be distributed as and when realized. Dissolution Expenses were originally provided for an estimated amount to Rs. 10,000. The actual Expenses

#### Prepare:

- i) The Statement Showing Surplus Capital.
- ii) The Statement showing distribution of Cash.

## Q.3 Solve the following problem

M/s Ram & Co., Delhi 15,000 sarees were sent on consignment to M/s Ganesh Traders, Pune at the selling price of Rs. 250 per saree. The consignors paid Rs. 36,000 for packing and freight. M/s Ganesh Traders sold 14,000 sarees @ Rs. 280 per saree and incurred Rs. 12,000 towards selling expenses and remaining sarees sold @ Rs. 300 per saree. M/s Ganesh

#### Prepare:

- 1. Consignment Account and M/s Ganesh Traders A/c in the books of the
- 2. Pass necessary Journal Entries in the books of the consignor.

Mona and Sona were in partnership sharing profits and losses in the capital proportion. Their balance sheet as on 31<sup>st</sup> March 2023 was as under.

Balance Sheet as on 31/3/2023

Liabilities	Rs.	Assets	Rs.
Capital A/c –		Cash in hand	15,000
Mona	5,00,000	Machinery	4,80,000
Sona	3,00,000	Furniture	2,00,000
Sundry Creditors	40,000	Stock	85,000
General Reserve	1,60,000	Sundry Debtors	2,20,000
	10,00,000		10,00,000

They converted their business into limited company viz. Bina Ltd. to take over the whole assets except cash and furniture at 10% less than book values and liabilities at book figures. Goodwill was valued at Rs. 1,00,000. The furniture was sold for Rs. 1,65,000 and realisation expenses were incurred at Rs. 15,000.

The purchase price is to be discharged by issuing of 6,000 equity shares of Rs. 100 each and balance in cash.

Prepare Realisation A/c, Cash A/c and Partners' Capital A/c.

_			
To	otal No.	of Questions: 3	Total No. of Pages: 2
			Seat No.
		Anekant Education Society's	Seat No.
	T	uljaram Chaturchand College of Arts, Science and Com	merce Reveneti
		(Autonomous)	
		Affiliated to Savitribai Phule Pune University,	Pune
		F.Y.B.Com	
		Financial Literacy - I	
		Semester - I	
		COM-121-VSC: Financial Literacy - I	
		(NEP 1.0 2023 Pattern)	
T	ime:01	.00 Hour (No. of Credits 02)	Max. Marks: 30
. 1	nstruc	tions to the candidates:	
		questions are compulsory.	
4		ares to the right side indicate full marks.	
-			
01.	(A) Atı	tempt each of the following. (1 Marks each)	,
	(i)	What is meant by investment?	(4)
	(ii)	Define insurance.	
	(iii)	State the full form of KYC.	
	(iv)		
	(11)	Write the meaning of risk.	
(	B) Att	empt each of the following. (2 Marks each)	
,	(i)	State the meaning of saving.	(6)
	(ii)	What is meant by credit card?	
	(iii)	State the meaning of financial literacy.	
		the meaning of infancial fileracy.	
<b>Q2.</b>	Atte	empt any four of the following. (3 Marks each)	
	( )	Explain the components of financial literature	(12)
	(ii)	the types of savings	
	(iii)	Explain any three types of insurance	
	(iv)	state the types of bank accounts	
	(v)	Explain the process of opening bank ages	
	(vi)	Explain the need of insurance.	

Attempt any two of the following. (4 Marks each) Explain the importance of financial literacy.

State the difference between saving and investment.

(iv) Write do's and don'ts while using digital payments.

State the importance of KYC norms.

Q3.

(i)

(ii)

(iii)

(8)

Total No. of Question:3

Total No. of Pages:1

**Anekant Education Society's** 

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati.

(Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y.B.Com

**Ancient Tax System** 

(Semester-I)

COM-137 IKS: Ancient Tax System

(NEP 1.0 2023 Pattern)

Time: 1.00 Hour No. of Credit: 02 [Max. Marks: 30 Instructions to the candidates: a) All questions are compulsory. b) Figures to the right side indicate full marks. (04)Q. 1) (A) Attempt each of the following. 1. What do you mean by Indirect Taxes? 2. Write the full form of IGST. 3. When GST in force in India? 4. Write the any two examples of State Government Taxes. (06)(B) Attempt each of the following. Write the three tier structure of Indian Tax System. State the nature of Tax. Write the examples of direct Taxes. (12)Q. 2) Attempt any Four of the following 1. What are the advantages of Direct taxes? 2. Write a short note on Background of Indian Tax System. 3. Explain the importance of Tax. 4. Explain the characteristics of Taxation in India. 5. State the administrative set up of Indian Tax System. Write the advantages of Indirect Taxes. Q.3) Attempt any two of the following. (08)1. Write disadvantages of indirect taxes. 2. Write the Constitutional provisions regarding taxation in India. 3. Explain the objectives of Taxation in India. 4. State the difference between Direct Taxes and Indirect Taxes.

# मराठी रूपांतर

प्र. क्र. १ (अ) खालीलपैकी <u>सर्व प्रश्</u> र सोडावा.	
१. अप्रत्यक्ष कर म्हणजे काय? २. आय.जी.एस.टी पूर्ण रूप लिहा	(08)
<ul> <li>भारतात जी.एस.टी. कधी पासून लागू झाला?</li> <li>४. राज्य सरकारच्या करांची कोणतीही दोन उदाहरणे लिहा.</li> <li>(ब) खालीलपैकी सर्व प्रश्न सोडावा.</li> </ul>	
१. भारतीय कर प्रणालीची त्रिस्तरीय रचना लिहा. २. कराचे स्वरूप सांगा. ३. प्रत्यक्ष कराची उदाहरणे लिहा.	(०६)
प्र. क्र. 2 खालीलपैकी कोणतेही <u>चार</u> प्रश्न सोडावा	
<ol> <li>प्रत्यक्ष करांचे काय फायदे आहेत?</li> <li>भारतीय कर प्रणालीची पार्शवभूमी यावर टिप लिहा.</li> <li>कराचे महत्त्व स्पष्ट करा.</li> </ol>	(85)
४. भारतीय कर प्रणालीची वैशिष्ठ्ये लिहा. ५. भारतीय कर प्रणालीची प्रशासकीय रचना सांगा. ६. अप्रत्यक्ष कराचे फायदे लिहा	
प्र. क्र. 3 खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोहाता	
१. अप्रत्यक्ष कराचे तोटे लिहा. २. भारतातील कर आकारणी संदर्भातील घटनात्मक तरतुदी लिहा. ३. भारतातील कर आकारणीची उद्दिष्ट्ये स्पष्ट करा.	(06)
४. प्रत्यक्ष कर आणि अप्रत्यक्ष कर यातील फरक स्पष्ट करा.	

T . 1	AT.	C	0	4:	1
Lotal	INO.	OT	Oues	tions:	4

Exam. Seat No.	MALO
Гotal No. of Pag	es: 3

## Anekant Education Society's

## Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati.

(Autonomous)

Affiliated to Savitribai Phule Pune University, Pune.

F.Y.B Com

Financial Accounting - II

Semester II

COM-151-MJM: Financial Accounting - II

	COIVI	(NEP 1.0 2023 Pattern)	11
Tin	ne: 02:00 Hours	(Number of Credit: 04)	Maximum Marks: 60
a) b)	fuctions to the candidates:  All questions are compuls  Figures to the right side in  Simple calculator is allow	ndicate full marks.	
Q.1	A) Fill in the Blanks (Any	Five)	[05]
1.	is the full fo	rm of GST.	
	(Goods and Supply Tax, Go	ods and Services Tax, GenEshanl S	Sales Tax, Government Sales
þ	Tax)		
2.	Hire Purchase price = Cash	Price+	
	(Profit, Loss, Interest)		
3. ]	Department accounts are pro	epared to know separately the	of each department.
	(Profit, Capital, Expenses)		
4.	is not an adva	ntage of Computerised Accounting	System.
	(High Speed, Accuracy, Con	ruption, Low cost)	
	The full form of ERP is		
	(Enterprise Resource Value, Resources Planning)	Enterprise Fair Value, Enterprise R	Response Value, Enterprise
6.	Depreciation on hire purchas	se assets is claimed by	
-	(Vendor, Hire Purchaser, Bu	yer, Seller)	
7.	GST was implemented in Inc	dia from	
	(1st January 2017, 1st April	2017, 1st March 2017, 1st July 201	7)
B) W	rite Short Notes (Any Two)	and the state of t	[10]
1.	Features of Computerised	Accounting	
2.	Types of GST		
3.	Importance of Departmental A	Accounts	
4.	Different types of Account	ting Software	
5.		rurchase and Installment system	
		,	

From the following Trial Balance of Reevaj Stores, Solapur Prepare Trading Account, Profit and Loss Account for the year ended 31st March 2024 and Balance Sheet as on

Datance As o	n 31st Mar	
Trial Balance As o Particulars	Warch, 202	4
Stock on 01-04-2023 Showroom	Debit (Rs.)	Credit (Rs
Purchases	20,000	(24)
Showroom	14,500	
Sales	36,000	
Showroom	30,000	
Wages		
Showroom		63,00
Rent and Taxes	8,900	54,00
Sundry Expenses	2,100	
Salaries	9,300	
Lighting and Heating	3,600	
Discount allowed	3,150	
Discount received	2,100	
Advertising	2,600	
Carriage		
Furniture and Fittings	3,300	1,100
Machinery	2,100	
undry Debtors	3,000	
undry Creditors	21,000	
apital Account	6,600	
rawings		
ash at Bank		17,000
	4,500	47,800
Total	10,150	
wing information is also provided:	1,82,900	

# The following information is also provided:

- 2. Advertising is to be apportioned equally.
- 1. Transfer of goods from showroom to workshop amounted to Rs. 400.
- 2. Advertising is to be apportunited equally.

  3. Discounts allowed and received are to be apportioned on the basis of departmental
- purchases and bares.

  4. All other expenses are to be allocated 2: 1 to Showroom and workshop.

  10% of Showroom Furniture and Fittings and Workshop. 4. All other expenses are to be another 2. I to Showroom and workshop.

  5. Depreciation @ 10% of Showroom Furniture and Fittings and on Machinery of
- workshop is to be provided.

  6. Stock on 31<sup>st</sup> March 2024 in Showroom was Rs. 17,000 and in Workshop was

On 1st January 2020 Mahima Ltd. purchased Machinery from Rahi Ltd. on Installment System. The cash price of the Machinery was Rs. 6,00,000. Rahi Ltd. Down payment of Rs.1,00,000 paid on delivery and balance in four installments payable annually on 31st December. Charged Interest at

1st Installment----- Rs. 1,00,000 2<sup>nd</sup> Installment -----Rs. 1,00,000 3<sup>rd</sup> Installment -----Rs. 2,00,000

4<sup>th</sup> Installment -----Rs. 1,00,000

Calculate Interest and Prepare Rahi Ltd. Account in the books of Mahima Ltd.

## Q.4 Attempt the following question

[15]

Journalise the following transactions in the books of Shamal Traders of Mumbai, Maharashtra

2<sup>nd</sup> Jan 2024 Purchased goods for Rs. 2,00,000 on credit from Shantilal and Bro. of Pune @12% GST 5<sup>th</sup> Jan 2024 Sold goods for Rs. 3,00,000 to Atharv Traders, Nagpur @12% GST 6<sup>th</sup> Jan 2024 Purchased computer printer for Office for Rs. 50,000 for cash from Star Computers, Akola @12% GST 12<sup>th</sup> Jan 2024 Paid legal consultation fees Rs. 10,000 to Mrs. Srushti Bali and

Associates @12% GST 14<sup>th</sup> Jan 2024

Paid Rent by cheque Rs. 20,000 to Ramraje of Nashik @12% GST 24th Jan 2024 Sold goods to Mr. Ravi of Mumbai with cash of Rs. 3,50,000 @12%

**GST** 

27<sup>th</sup> Jan 2024 Purchased goods from Anuja Pvt. Ltd., Pune of Rs. 1,00,000 @12% **GST** 

151-MJM

C ANT-	
Seat No	

#### Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y.B.Com

Principles of Management Semester II

COM-152-MJM: Principles of Management

(NEP 1.0 2023 Pattern)

Time: One Hour (No. of Credits 02) Max. Marks: 30 Instructions to the candidates: a) All questions are compulsory. b) Figures to the right side indicate full marks. Q1. (A) Attempt each of the following. **(4)** (i) Define management. (ii) Who is the father of administrative management? (iii) What is meant by organization? (iv) Who is the father of scientific management? (6)(B) Attempt each of the following. (i) What do you mean by forecasting? (ii) Define planning. (iii) What is meant by decentralization? O2. Attempt any four of the following. (12)(i) Write a short note on 'Management: a Profession'. (ii) Explain the process of planning. (iii) Write a short note on centralization. (iv) Explain the limitations of planning. (v) State the levels of management. (vi) State the nature of organization. **O3**. Attempt any two of the following. (8)(i) Explain functions of management. (ii) Explain the difference between planning and forecasting. (iii) State the contributions of Taylor in management. (iv) State the process of delegation of authority.

## मराठी रुपांतर

प्र.१. (अ)	खालील <u>सर्व</u> प्रश्न सोडावा.		(8)
(i)	व्यवस्थापनाची व्याख्या करा.		2
(ii)	प्रशासकीय व्यवस्थापनाचे जनक कोण आहेत?		
(iii)	संघटना म्हणजे काय?	·	
(iv)	वैज्ञानिक व्यवस्थापनाचे जनक कोण आहेत?		
(ब) खाल	ील <u>सर्व</u> प्रश्न सोडावा.		· (ξ)
(i)	पूर्वानुमान म्हणजे काय?		( /
(ii)	नियोजनाची व्याख्या करा.		
(iii)	विकेंद्रीकरण म्हणजे काय?		
प्र.२. खाल	गिलपैकी कोणतेही <u>चार</u> प्रश्न सोडावा.		
(i)	'व्यवस्थापनः एक पेशा' यावर टीप लिहा.		(१२)
(ii)	नियोजनाची प्रक्रिया स्पष्ट करा.	8 v	
(iii)	केंद्रीकरण यावर टीप लिहा.		
(iv)	नियोजनाच्या मर्यादा स्पष्ट करा.		
(v)	व्यवस्थापनाचे स्तर सांगा.	ALL TO THE RESERVE OF THE PARTY	
(vi)	संघटनेचे स्वरूप सांगा.		
प्र.३. खा	नीलपैकी कोणतेही दोन प्रश्न सोडावा.		
(i)	व्यवस्थापनाची कार्ये स्पष्ट करा.		(८)
(ii)	नियोजन आणि पूर्वानुमान यातील फरक स्पष्ट करा.		
(iii)	व्यवस्थापनातील टेलर यांचे योगदान सांगा.		
(iv)	अधिकार प्रदानाची प्रक्रिया सांगा.		

Total	No. of Questions: 5	- Marie Con	Total No. of Pages: 2	
		nekant Education Society		
	Tuljaram Chaturchand	College of Arts, Science ar (Autonomous)	id Commerce, Baramati	
	Affiliated to	Savitribai Phule Pune Uni	versity, Pune	
		F.Y.B. Com		
		Principles of Marketing- I Semester – I		
	MKT-10	1-GEN: Principles of Mar	keting- I	
Time	e: 02.00 Hours	(2024 Pattern) (No of Credits 04)	M M 1 60	
1 1111	02.00 Hours	(140 of Credits 04)	Max. Marks: 60	
Instr	uctions to the candidates:	1		
	<ul><li>i. All questions are comp</li><li>ii. Figures to the right sid</li></ul>			
·	1,1 = 4,000			
Q.1 A	A) Attempt <u>each</u> of the following	ng.	(04)	
i.	What do you mean by price?			
ii.	State the meaning of market se	egmentation.		
iii.	What is meant by marketing o	rganization?		
iv.	State the definition of market.			
B) Att	empt each of the following.		(08)	
i.	What do you mean by product	t?		
ii.	State the definition of marketi	ng environment.		
iii.	Write the meaning of marketing	ng.		
	What is meant by buyer behave			
Q.2 A	ttempt any three of the follow		(12)	
i.	Write a short note on marketing			
ii.	Write the importance of marke	et segmentation.		
iii.	Explain the factors affecting o	on pricing decisions.		
iv.	State the importance of marke	ting.		
Q.3 A	ttempt any two of the followir	ng.	(12)	
i.	Write the internal factors of m	arketing environment.	the same of the same of the same of	
ii.	State the process of buying.			
iii.	Explain the types of marketing	g.		
Q.4 A	ttempt any two of the following	ng.	(12)	
i.	Write the significance of buye	r behavior.	White safet safet the	
ii.	Explain in detail concept of pr	oduct life-cycle.		
iii.	Elaborate the functions of mar	keting.		
Q.5 Attempt any <u>one</u> of the following. (12)				
i.	Explain the classification of pr	roduct in detail.	(14)	
ii	Write in detail the types of ma	rket		

Exam. Seat No.

Anekant Education Society's Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Autonomous) Affiliated to Savitribai Phule Pune University, Pune F.Y.B. Com Principles of Marketing- I Semester — I MKT-101-GEN: Principles of Marketing- I (2024 Pattern) (No of Credits 04) Max. Marks: 60  Instructions to the candidates: i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following. (04)  i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing environment. iii. Write the meaning of marketing organizations. ii. Write the importance of market segmentation. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions. iv. State the importance of marketing. iv. State the internal factors of marketing. iv. State the internal factors of marketing. iv. State the internal factors of marketing. iv. Write the significance of buyer behavior. ii. Explain in detail concept of product life-sycle. iii. Elaborate the functions of marketing. 2.5 Attempt any two of the following. iii. Elaborate the functions of marketing.	Total No. of Questions: 5	-	am. Seat No.
Affiliated to Savitribai Phule Pune University, Pune F.Y.B. Com Principles of Marketing- I Semester — I MKT-101-GEN: Principles of Marketing- I (2024 Pattern) Time: 02.00 Hours (No of Credits 04)  Instructions to the candidates: i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. iii. Write the meaning of marketing environment. iii. Write the meaning of marketing environment. iii. Write the importance of marketing organizations. iii. Write the importance of market segmentation. iii. Write the importance of market segmentation. iii. Write the importance of market segmentation. iii. State the fallowing. iii. Write the importance of market segmentation. iii. Write the importance of market segmentation. iii. State the process of buyer behavior? Q.3 Attempt any tive of the following. iii. State the process of marketing environment. iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following. iii. Explain in detail concept of product life-sycle. iii. Elaborate the functions of marketing. 2.5 Attempt any one of the following. iii. Elaborate the functions of marketing.	Questions. 5	Anekant Education Society's	al No. of Pages: 2
Affiliated to Savitribai Phule Pune University, Pune F.Y.B. Com Principles of Marketing-I Semester – I MKT-101-GEN: Principles of Marketing-I (2024 Pattern) Time: 02.00 Hours (No of Credits 04)  Instructions to the candidates: i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.1 A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing. iii. Write the meaning of marketing. iv. What is meant by buyer behavior? Q.2 Attempt any three of the following. ii. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions. iv. State the importance of marketing. iv. State the process of buying. iii. Explain the types of marketing. iii. Explain in detail concept of product life-eycle. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. 2.5 Attempt any one of the following.	Tuljaram Chaturcha	and College of Arts, Science and Co	ommerce, Baramati
F.Y.B. Com Principles of Marketing- I Semester – I MKT-101-GEN: Principles of Marketing- I (2024 Pattern) (No of Credits 04)  Instructions to the candidates:  i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior? Q.2 Attempt any three of the following. ii. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following. i. Write the internal factors of marketing environment. iii. Explain the factors of marketing. Q.4 Attempt any two of the following. ii. Write the internal factors of marketing environment. iii. Explain the types of marketing. Q.4 Attempt any two of the following. ii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. 2.5 Attempt any one of the following.		(Autonomous)	
Principles of Marketing- I Semester – I MKT-101-GEN: Principles of Marketing- I (2024 Pattern) (No of Credits 04)  Instructions to the candidates: i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I.A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of market.  B) Attempt each of the following. ii. Write the meaning of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior? Q.2 Attempt any three of the following. ii. Write the importance of marketing organizations. iii. Write the importance of marketing organizations. iii. Explain the factors affecting on pricing decisions. Q.3 Attempt any two of the following. i. Write the internal factors of marketing environment. iii. Explain the types of marketing. Q.4 Attempt any two of the following. ii. State the process of buying. iii. Explain the types of marketing. Q.4 Attempt any two of the following. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. Q.5 Attempt any one of the following.	Affiliated	to Savitribai Phule Pune Universit	y, Pune
Semester – I MKT-101-GEN: Principles of Marketing- I (2024 Pattern) (No of Credits 04)  Instructions to the candidates:  i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following.  i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior? Q.2 Attempt any three of the following. i. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions. iv. State the importance of marketing.  Q.3 Attempt any two of the following. i. Write the internal factors of marketing environment. iii. Explain the types of marketing. Q.4 Attempt any two of the following. ii. Explain in detail concept of product life-eycle. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. Q.5 Attempt any one of the following. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing.			
Time: 02.00 Hours (No of Credits 04) Max. Marks: 60  Instructions to the candidates:  i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I.A.) Attempt each of the following. (04)  i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. (08)  Attempt each of the following. (08)  Attempt each of the following. (08)  i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following. ii. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions. iv. State the importance of marketing.  Q.3 Attempt any two of the following. ii. Write the internal factors of marketing environment. iii. State the process of buying. iii. Explain the types of marketing.  Q.4 Attempt any two of the following. iii. Explain the significance of buyer behavior. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.		_	
Time: 02.00 Hours (No of Credits 04) Max. Marks: 60  Instructions to the candidates:  i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I.A.) Attempt each of the following. (04)  i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. (08)  Attempt each of the following. (08)  Attempt each of the following. (08)  i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following. ii. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions. iv. State the importance of marketing.  Q.3 Attempt any two of the following. ii. Write the internal factors of marketing environment. iii. State the process of buying. iii. Explain the types of marketing.  Q.4 Attempt any two of the following. iii. Explain the significance of buyer behavior. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	MKT	-101-GEN: Principles of Marketing	g- I
Instructions to the candidates:  i. All questions are compulsory. ii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following.  i. What do you mean by price?  ii. State the meaning of market segmentation.  iii. What is meant by marketing organization?  iv. State the definition of market.  B) Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Write the importance of market segmentation.  Explain the factors affecting on pricing decisions.  Vistate the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  ii. Write the internal factors of marketing environment.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.		(2024 Pattern)	
ii. All questions are compulsory. iii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following. i. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following. i. Write the internal factors of marketing environment. iii. State the process of buying. iii. Explain the types of marketing. Q.4 Attempt any two of the following. iii. Explain in detail concept of product life-eycle. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. Q.5 Attempt any one of the following.		(No of Credits 04)	Max. Marks: 60
ii. All questions are compulsory. iii. Figures to the right side indicate full marks.  Q.I A) Attempt each of the following. i. What do you mean by price? ii. State the meaning of market segmentation. iii. What is meant by marketing organization? iv. State the definition of market.  B) Attempt each of the following. i. What do you mean by product? ii. State the definition of marketing environment. iii. Write the meaning of marketing. iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following. i. Write a short note on marketing organizations. iii. Write the importance of market segmentation. iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following. i. Write the internal factors of marketing environment. iii. State the process of buying. iii. Explain the types of marketing. Q.4 Attempt any two of the following. iii. Explain in detail concept of product life-eycle. iii. Explain in detail concept of product life-eycle. iii. Elaborate the functions of marketing. Q.5 Attempt any one of the following.	Instructions to the candidates:		
Q.1 A) Attempt each of the following. (04)  i. What do you mean by price?  ii. State the meaning of market segmentation.  iii. What is meant by marketing organization?  iv. State the definition of market.  B) Attempt each of the following. (08)  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  ii. Write the importance of market segmentation.  iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  iii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	All questions are co	empulsory.	
i. What do you mean by price?  ii. State the meaning of market segmentation.  iii. What is meant by marketing organization?  iv. State the definition of market.  B) Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following.  i. Write the importance of marketing.  Q.4 Attempt any two of the following.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  iii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	rigures to the right	side indicate full marks.	
i. What do you mean by price?  ii. State the meaning of market segmentation.  iii. What is meant by marketing organization?  iv. State the definition of market.  B) Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing.  Q.4 Attempt any two of the following.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  iii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	Q.1 A) Attempt each of the follow	ving.	(04)
ii. State the meaning of market segmentation.  iii. What is meant by marketing organization?  iv. State the definition of market.  (08)  Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following.  i. Write the importance of marketing.  Q.4 Attempt any two of the following.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  ii. Write the significance of buyer behavior.  iii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.			(04)
iii. What is meant by marketing organization?  iv. State the definition of market.  (08)  Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of market segmentation.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  iii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	••		
iv. State the definition of market.  B) Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  Q.3 Attempt any two of the following.  i. Write the importance of marketing.  Q.4 Attempt any two of the following.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  iii. Explain the types of marketing.  Q.5 Attempt any two of the following.  iii. Explain the types of marketing.  Q.5 Attempt any two of the following.  iii. Elaborate the functions of marketing.			
B) Attempt each of the following.  i. What do you mean by product?  ii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing.  Q.4 Attempt any two of the following.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  iii. Explain the types of marketing.  Q.5 Attempt any two of the following.  iii. Explain in detail concept of product life-cycle.  iiii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.			
<ol> <li>i. What do you mean by product?</li> <li>ii. State the definition of marketing environment.</li> <li>iii. Write the meaning of marketing.</li> <li>iv. What is meant by buyer behavior?</li> <li>Q.2 Attempt any three of the following.         <ol> <li>i. Write a short note on marketing organizations.</li> <li>ii. Explain the factors affecting on pricing decisions.</li> </ol> </li> <li>Q.3 Attempt any two of the following.         <ol> <li>i. Write the internal factors of marketing environment.</li> <li>iii. State the process of buying.</li> <li>iii. Explain the types of marketing.</li> </ol> </li> <li>Q.4 Attempt any two of the following.         <ol> <li>i. Write the significance of buyer behavior.</li> <li>ii. Explain in detail concept of product life cycle.</li> <li>iii. Elaborate the functions of marketing.</li> </ol> </li> <li>Q.5 Attempt any one of the following.</li> </ol>			(08)
iii. State the definition of marketing environment.  iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  ii. Write the importance of market segmentation.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.			
iii. Write the meaning of marketing.  iv. What is meant by buyer behavior?  Q.2 Attempt any three of the following.  i. Write a short note on marketing organizations.  ii. Write the importance of market segmentation.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	Walter and the second s		
i. Write a short note on marketing organizations.  ii. Write the importance of market segmentation.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	iii. Write the meaning of market	ting.	
i. Write a short note on marketing organizations.  ii. Write the importance of market segmentation.  iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  iii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	iv. What is meant by buyer beha	avior?	
<ul> <li>ii. Write the importance of market segmentation.</li> <li>iii. Explain the factors affecting on pricing decisions.</li> <li>iv. State the importance of marketing.</li> <li>Q.3 Attempt any two of the following.</li> <li>i. Write the internal factors of marketing environment.</li> <li>ii. State the process of buying.</li> <li>iii. Explain the types of marketing.</li> <li>Q.4 Attempt any two of the following.</li> <li>i. Write the significance of buyer behavior.</li> <li>ii. Explain in detail concept of product life cycle.</li> <li>iii. Elaborate the functions of marketing.</li> <li>Q.5 Attempt any one of the following.</li> </ul>	Attempt any three of the C. H.		(12)
iii. Explain the factors affecting on pricing decisions.  iv. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life-cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	4 SHOPT not		
IV. State the importance of marketing.  Q.3 Attempt any two of the following.  i. Write the internal factors of marketing environment.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	Write the importance of most	ing organizations.	
i. Write the internal factors of marketing environment.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	III. Explain the factors affection	ket segmentation.	
i. Write the internal factors of marketing environment.  ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	iv. State the importance of median	on pricing decisions.	
ii. State the process of buying.  iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	Q.3 Attempt any two of the f	eung.	
iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	i. Write the internal factors	ing,	(12)
iii. Explain the types of marketing.  Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	ii. State the process of business	narketing environment	ATTENDED TO MAKE IT
Q.4 Attempt any two of the following.  i. Write the significance of buyer behavior.  ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  Q.5 Attempt any one of the following.	iii. Explain the types of market:		
<ul> <li>i. Write the significance of buyer behavior.</li> <li>ii. Explain in detail concept of product life cycle.</li> <li>iii. Elaborate the functions of marketing.</li> <li>Q.5 Attempt any one of the following.</li> </ul>	Q.4 Attempt any two of the four	g.	
ii. Explain in detail concept of product life cycle.  iii. Elaborate the functions of marketing.  2.5 Attempt any one of the following.	i. Write the significance of the	ng.	
2.5 Attempt any one of the following.	ii. Explain in detail	er behavior.	(12)
2.5 Attempt any one of the following.	Explain in detail concept of p	roduct life-cycle.	
	III. Elaborate the functions of mai	keting.	
i. Explain the classification of product in detail. (12)	i. Explain the classification of pr	oduct in detail.	(12)

ii. Write in detail the types of market.

Exam. Seat No.

## मराठी रूपांतर

प्रश्न क्र. १ अ) खालील <u>सर्वे प्र</u> श्न सोडवा.				
i.	किंमत म्हणजे काय?	( -)		
ii.	बाजारपेठ विभाजनाचा अर्थ सांगा.			
iii.	विपणन संघटना म्हणजे काय?			
iv.	बाजारपेठेची व्याख्या सांगा.			
ब) खा	लील <u>सर्व</u> प्रश्न सोडवा.	(a.f)		
	वस्तू म्हणजे काय?	(06)		
ii.	विपणन पर्यावरणाची व्याख्या सांगा.			
iii.	विपणनाचा अर्थ लिहा.			
	खरेदीदार वर्तन म्हणजे काय?			
प्रश्न क्र. २)	खालीलपैकी कोणतेही <u>तीन</u> प्रश्न सोडवा.			
	विपणन संघटना यावर टीप लिहा.	(१२)		
ii.	बाजारपेठ विभाजनाचे महत्त्व लिहा.			
iii.	किंमत निर्धारणावर परिणाम करणारे घटक स्पष्ट करा.			
iv.	विपणनाचे महत्त्व सांगा.			
प्रश्न क्र. 3)	खालीलपैकी कोणतेही दोन प्रश्न सोडवा.			
i.	विपणन पर्यावरणातील अंतर्गत घटक लिहा.	(११)		
	खरेदीची प्रक्रिया सांगा.			
iii.	विपणनाचे प्रकार स्पष्ट करा.			
प्रश्न क्र. ४)	खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोडवा.			
	खरेदीदाराच्या वर्तनाचे महत्त्व लिहा.	(१२)		
ii.	उत्पादन जीवन चक्राची संकल्पना सविस्तर स्पष्ट करा.	( , , ,		
iii.	विपणनाची कार्ये विस्तृत करा.			
प्रश्न क्र.५)	खालीलपैकी कोणताही <u>एक</u> प्रश्न सोडवा.			
i.	वस्तूचे वर्गीकरण सविस्तर स्पष्ट करा.	(१२)		
ii.	बाजारपेठेचे प्रकार सविस्तर लिहा.	(11)		
	****			

Total No. of Questions: 5

Exam. Seat No. Total No. of Pages: 2

Anekant Education Society's

Tuljaram Chaturchand College of Arts, Science and Commerce, Baramati (Empowered Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

F.Y.B. Com

**Consumer Protection and Business Ethics** 

Semester - II

MKT-151-GEN: Consumer Protection and Business Ethics (2024 Pattern)

Time: 02.00 Hours

(No of Credits 04)

Max. Marks: 60

#### Instructions to the candidates:

- i. All questions are compulsory.
- ii. Figures to the right side indicate full marks.

#### Q.1 A) Attempt each of the following.

(04)

- i. What is meant by ethics?
- ii. State the meaning of services.
- iii. Write the definition of complaint.
- iv. What do you mean by social responsibilities of business?

#### B) Attempt each of the following.

(08)

- i. What do you mean by consumer?
- ii. State the meaning of goods.
- iii. Define defect in goods.
- · iv. What is meant by business ethics?

### Q.2 Attempt any three of the following.

(12)

- i. Write the features of consumer.
- ii. Explain the scope of business ethics.
- iii. Write the duties of consumer.
- State the features of Consumer Protection Act, 1986.

## Q.3 Attempt any two of the following.

(12)

- i. Explain the problems of rural consumers.
- ii. State the importance of business ethics.
- iii. Write the need of Consumer Protection Act, 1986.

## Q.4 Attempt any two of the following.

State the rights of consumer.

(12)

- Write the ethics of accounting information. ii.
- Explain the dimensions of corporate social responsibility.

# Q.5 Attempt any one of the following.

i. Explain in detail mechanism of consumer disputes redressal.

(12)

ii. Write the ethical issues in marketing and human resource management.

## मराठी रूपांतर

प्रश्न क्र. १ अ) खालील <u>सर्व प्रश्न</u> सोडवा.	(08)
i. नैतिकता म्हणजे काय?	
ii. सेवाचा अर्थ सांगा.	
iii. तक्रारीची व्याख्या लिहा.	
iv. व्यवसायाची सामाजिक जबाबदारी म्हणजे काय?	
ब) खालील <u>सर्व</u> प्रश्न सोडवा.	(٥८)
i. ग्राहक म्हणजे काय?	
ii. मालाचा अर्थ सांगा.	
iii. मालातील दोषाची व्याख्या द्या.	
iv. व्यावसायिक नैतिकता म्हणजे काय?	
प्रश्न क्र. २) खालीलपैकी कोणतेही <u>तीन</u> प्रश्न सोडवा.	(१२)
i. ग्राहकाची वैशिष्ट्ये लिहा.	
ii. व्यावसायिक नैतिकतेची व्याप्ती स्पष्ट करा.	
iii. ग्राहकाची कर्तव्ये लिहा.	
iv. ग्राहक संरक्षण कायदा, १९८६ ची वैशिष्ट्ये सांगा.	
प्रश्न क्र. 3) खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोडवा.	(१२)
i. ग्रामीण ग्राहकांच्या समस्या स्पष्ट करा.	(,,,
ii. व्यावसायिक नैतिकतेचे महत्त्व सांगा.	
iii. ग्राहक संरक्षण कायदा, १९८६ ची गरज लिहा.	
प्रश्न क्र. ४) खालीलपैकी कोणतेही <u>दोन</u> प्रश्न सोडवा.	(१२)
i. ग्राहकांचे हक्क सांगा.	(40)
ii. लेखाविषयक माहितीची नैतिकता लिहा.	
iii. व्यवसायाची सामाजिक जबाबदारीचे आयाम स्पष्ट करा.	
प्रश्न क्र.५) खालीलपैकी कोणताही <u>एक</u> प्रश्न सोडवा.	(02)
i. ग्राहक तक्रार निवारण यंत्रणा सविस्तर स्पष्ट करा.	(१२)
ii. विपणन आणि मानव संसाधन व्यवस्थापनातील नैतिक समस्या लिहा.	
. जारमा रिक्ति.	

\*\*\*\*\*